



Policy 1.3
File No. 0300-00
Adopted October 28, 2002

Logo and Coat of Arms Policy

COAT OF ARMS

The armorial bearings (coat of arms and flag) of the District of Sooke were granted to and received by the District of Sooke on September 16, 2002 and the armorial bearings are entered in Volume IV, page 231 of the *Public Register of Arms, Flags and Badges of Canada* to be borne and used for ever by the District of Sooke, according to the Law of Arms of Canada.



LOGO

The Register of Trademarks has given public notice dated January 30, 2002 in accordance with the provisions of subparagraph 9(1)(n)(iii) of the *Trade-marks Act* of the adoption and use in Canada of the logo of the District of Sooke as an official mark of the District of Sooke.



Policy Statement:

1. The District of Sooke armorial bearings (coat of arms and flag) serve as the special and official insignia reserved for
 - (a) documents of institutional and legal importance
 - (b) official communications and correspondence, resolutions, official proclamations and correspondence
 - (c) official permits, licences and official notices
 - (d) official symbol for the District of Sooke

2. The District of Sooke logo serves as an informal insignia and may be used for
 - (a) general stationary
 - (b) promotional material
 - (c) advertising
 - (d) general identifier of the District of Sooke
3. Organisations, individuals and businesses wishing to use the District of Sooke armorial bearings or logo must submit a written request to Council for consideration.
4. The unauthorized use of the District of Sooke armorial bearings and logo is prohibited.
5. The flag of the armorial bearings may be sold through the District of Sooke offices at the actual cost of production, plus a fee of 15% and taxes.
6. The flag of the armorial bearings must be flown on its own pole.