

STRATEGIC PRIORITIES CHART	
COUNCIL'S PRIORITIES	
NOW Actions	ADVOCACY
<i>Goal #1 – Build a reputable organization</i>	<ul style="list-style-type: none"> ○ Wastewater & Transportation Master Plan grant opportunities ○ Enhanced transit service ○ Little River crossing funding ○ Regional health center ○ Pesticide & rodenticide bans ○ VIIMCU inclusion ○ First Nation relationships ○ Sooke Homeless Coalition ○ Gas tax funding ○ Municipal & Regional District Tax ○ Community gateway revitalization ○ Local Enhanced Roadside Assessment testing ○ 911 (Provincial cost download)
<ul style="list-style-type: none"> ● Enhance communication with the community ● Capital project reporting updates ● Improve corporate culture & strive for service excellence 	
<i>Goal #2 - Demonstrate leadership in climate action</i>	
<ul style="list-style-type: none"> ● Re-establish the Climate Action Committee 	
<i>Goal #3 - Manage long-term growth while enhancing community identity, vitality, and safety</i>	
<ul style="list-style-type: none"> ● Community economic development strategy ● Complete an inventory of secondary suites ● John Phillips Memorial Park development 	
NEXT Actions	
<i>Goal #1 - Build a reputable organization</i>	
<ul style="list-style-type: none"> ● Perform a follow up culture assessment 	
<i>Goal #2 - Demonstrate leadership in climate action</i>	
<ul style="list-style-type: none"> ● Develop a climate adaptation & mitigation strategy 	
<i>Goal #3 - Manage long-term growth while enhancing community identity, vitality, and safety</i>	
<ul style="list-style-type: none"> ● Post-Covid planning ● Lot A development 	
OPERATIONAL STRATEGIES	
ADMINISTRATION <ul style="list-style-type: none"> ● Community economic development plan ● Culture assessment implementation plan ● Alternate (additional) office space for District staff ● Social media guidelines ● Website refresh ● Public participation standards (operating guidelines) 	OPERATIONS <ul style="list-style-type: none"> ● Subdivision & Development Standards Bylaw revisions ● 50% design completion of key transportation corridors ● Wastewater centrifuge project ● Inflow & infiltration mitigation strategy for pump stations (phase 1) ● Develop a solid waste management strategy. ● Tree management purpose-based strategy
PLANNING & DEVELOPMENT <ul style="list-style-type: none"> ● Amenity reserve policy review ● Agricultural Land Reserve exclusion policy ● Development procedures bylaw update 	CORPORATE SERVICES <ul style="list-style-type: none"> ● Update and modernize business licence bylaw and policies ● Improve records management programs/ plan
FINANCE <ul style="list-style-type: none"> ● Community service agreement review ● Council media upgrade (Information Tech. Support) 	COMMUNITY SAFETY <ul style="list-style-type: none"> ● Retention of temporary contract firefighters ● Building maintenance for Station 1 (renovations) ● Fire Department master plan

Note: This Appendix will be updated quarterly at a Regular Council meeting where Council and staff will provide updates and re-evaluate priorities.

[Approved: February 2, 2021] endorsed at February 22, 2021 Regular Council meeting