



Sooke Program of the Arts (SPA) Committee
December 3, 2020 at 4:00 p.m.
Electronic Meeting via Microsoft Teams

AGENDA

ITEM

1. Call to Order

2. Ministerial Order M192

THAT the Committee is holding this meeting without members of the public in attendance, in accordance with Ministerial Order M192, as Council Chambers does not have the capacity to safely accommodate the unknown number of public participants wishing to attend; and

THAT the Committee is committed to ensuring openness, transparency, accessibility, and accountability through the submission of written comment, and the provision of opportunity to participate as a pre-registered participant in the electronic meeting.

3. Approval of the Agenda

THAT the agenda for the December 3, 2020 Sooke Program of the Arts Committee meeting be adopted as circulated.

4. Adoption of Minutes

1

THAT the minutes of the November 5, 2020 Sooke Program of the Arts Committee meeting be adopted as circulated.

5. Memorial project (Laura/Dana)

- Follow-up from Whiffin Spit visit
- Next steps

6. Prioritization of SPA Committee Projects – Ideas Board

5

Outstanding project ideas for initial discussion:

- District Art Inventory (Lorraine)
- Communities in Bloom 2021 (Lorraine)
- Community Arts Bulletin – Evergreen Kiosk (Lorraine)
- Felt Fish Sculpture (Sarah/Laura)
- Whiffin Spit Sea Can (Dana)

Additional/new projects to consider:

- Painting of Sooke bridge (Dana)

Follow-up on items discussed November 5:

- Oak Bay Sculptures/Mapping
- Crosswalk designs

9
11

7. Adjournment



Sooke Program of the Arts (SPA) Committee
Thursday, November 5, 2020 at 4:00 p.m.
Electronic Meeting via Microsoft Teams

MINUTES

Committee Members Present:

J.P. Ellson
Lori Kirk
Peter Jonassen (Chair)
Lorraine Pawlivsky-Love
Montana Stanley
Gregory Varano
Councillor Dana Lajeunesse

Staff:

Laura Hooper, Manager of Parks & Environmental
Services
Sarah Temple, Corporate Services Assistant

Absent:

Susan Percival

1. Call to Order

The Chair called the meeting to order at 4:04 p.m.

2. Ministerial Order M192

MOVED BY: Gregory Varano

THAT the Committee is holding this meeting without members of the public in attendance, in accordance with Ministerial Order M192, as Council Chambers does not have the capacity to safely accommodate the unknown number of public participants wishing to attend; and

THAT the Committee is committed to ensuring openness, transparency, accessibility, and accountability through the submission of written comment, and the provision of opportunity to participate as a pre-registered participant in the electronic meeting.

CARRIED UNANIMOUSLY

3. Approval of the Agenda

MOVED BY: Gregory Varano

THAT the agenda of the November 5, 2020 meeting of the Sooke Program of the Arts (SPA) Committee be approved.

CARRIED UNANIMOUSLY

4. Adoption of Minutes

MOVED BY: Gregory Varano

THAT the minutes of the October 1, 2020 Sooke Program of the Arts Committee meeting be adopted as circulated.

CARRIED UNANIMOUSLY

5. Memorial project (Laura/Dana)

- Item deferred to next meeting.

6. Prioritization of SPA Committee projects – Ideas Board

Staff to create an “ideas board” outlining all proposed or active SPA projects, including status, follow-up, and action required.

Items that have been carried forward from the previous SPA Committee, assigned by Council, or suggested by SPA Committee members will remain on the virtual “ideas board” until such time as actioned by the committee as a recommendation to Council, or removed from the ideas board as unfeasible/not supported by the committee.

Each meeting, an up-to-date ideas board will be included on the agenda.

Outstanding Projects from 2018 Committee work:

- Spirit Bear at Sooke Museum
 - Update on SPA Ideas Board (attached)
- Crosswalk Art
 - Update on SPA Ideas Board (attached)
- Telus Building Mural
 - Additional information needed regarding type of artwork desired.
 - Central location can impact overall impression of Sooke.
 - Clarification regarding ownership of SPA/District sponsored artwork in instance of mural on private property.

Council referred items:

- Evergreen Mall mural
 - Guidelines regarding ownership and type of art desired in Town Centre, required.

Committee member ideas:

- Garden Club
 - Lori provided an overview of a proposed partnership between the Sooke Garden Club, the District of Sooke/SPA Committee and local businesses.
 - Funding would come from SPA, design and planting would be done by the Garden Club, local businesses would maintain areas in their frontage.

- Possibility of creating central, public area with Garden Club plantings as well.
 - Lori, Montana, and Lorraine interested in taking part.
 - Communication with businesses to be done through Sarah/District.
- Totem Pole
 - Peter was approached by former owners of the Sooke Harbour House, who would like to donate the totem pole from the grounds to the District of Sooke.
 - Owners have preferred location, near the Rotary Boardwalk and Pier.
 - Discussion of other possible locations, including town centre roundabout or indoor location, possibly library.
 - Repair and maintenance requirements will need to be assessed.
- Sculptures/Mapping
 - Oak Bay has sculptures located throughout the community, and an excellent map for self-guided tours.
 - Sculptures are for sale, supports local artists and promotes tourism.
 - Gregory to get history of how it all started and get next steps.
- District Arts Inventory
 - Carry forward to next meeting.
- CiB 2021
 - Carry forward to next meeting.
- Community Arts Bulletin – Evergreen Kiosk
 - Carry forward to next meeting.

Other:

- Mom's Café Mural
 - Would this work on the Telus Building? Laura to investigate and measure.
 - Explore significance of this mural. What is the history and meaning?
 - What materials is it made of?
 - Telus may also have ideas of type of art they'd like on their building.
- Felt Fish Sculpture
 - Carry forward to next meeting.
- Christmas Craft project
 - District staff are planning to host a virtual holiday celebration and are looking for a SPA committee member or two to host an online Christmas Craft tutorial. The District of Sooke would promote the tutorial and help to raise the profile of the SPA Committee.
 - The Committee member(s) would host the tutorial in their own space, preferably using upcycled materials.

- Lorraine interested in taking part. Laura to connect with appropriate District of Sooke staff.
- Whiffin Spit Sea Can
 - Carry forward to next meeting.

MOVED BY: Gregory Varano

THAT Council support the Sooke Program of the Arts Committee participation in District of Sooke holiday programming, including hosting an online craft tutorial.

CARRIED UNANIMOUSLY

7. Committee Vacancy

The Corporate Services Assistant provided an update on recruitment efforts to fill one public member vacancy on the SPA Committee.

8. Public Input:

There were no members of the public in attendance.

9. Next Meeting

- December 3, 2020 at 4:00 p.m.
- Electronic meeting via Microsoft Teams

10. Adjournment

MOVED BY: Lorraine Pawlivsky-Love

THAT the November 5, 2020 SPA Committee meeting be adjourned at 5:43 p.m.

CARRIED UNANIMOUSLY

SPA Committee Ideas Board

Project	Project lead(s)	Outstanding Issues	Update	Cost Estimate	Status
Spirit Bear at Sooke Museum	Sarah	<ul style="list-style-type: none"> Repairs are generally finished. Contact original artists in Spring 2021 to determine extent of repairs needed and interest in completing necessary work. 			On Hold.
Crosswalk Art	Sarah	<ul style="list-style-type: none"> Committee members to put forward ideas for crosswalk locations, avoiding highway rights-of-way. Sarah to locate proposed crosswalk designs from previous SPA committee. Next step would be to work with a graphic designer, obtain quotes, and put forward for Council consideration. 			
Telus Building Mural	Laura	<ul style="list-style-type: none"> Possibility of using Mom's Café mural. Guidelines regarding ownership and type of art desired in Town Centre, required. 			
Mom's Café Mural	Montana/Laura	<ul style="list-style-type: none"> Information re: history of mural required. Size and materials to be determined. 			

SPA Committee Ideas Board

Project	Project lead(s)	Outstanding Issues	Update	Cost Estimate	Status
Evergreen Mall Mural		<ul style="list-style-type: none"> Guidelines regarding ownership and type of art desired in Town Centre, required. 			
Garden Club - plantings	Lori Support from Montana and Lorraine	<ul style="list-style-type: none"> Potential locations for plantings to be identified. 			
Relocation of Totem Pole	Peter Support from J.P.	<ul style="list-style-type: none"> Repair and maintenance requirements must be assessed. Will totem pole be donated, regardless of ultimate location? Sarah to research parameters of accepting donations. 			
Sculptures/Mapping project	Gregory Support from J.P.	<ul style="list-style-type: none"> Research history of Oak Bay project and gather details on how it was started. 			
District Art Collection					
CIB 2021					

SPA Committee Ideas Board

Project	Project lead(s)	Outstanding Issues	Update	Cost Estimate	Status
Community Arts Bulletin - Evergreen Kiosk					
Felted Fish Sculpture					
Sea Can Whiffin Spit					
Painting Sooke River Bridge					

Wednesday November 18, 2020

Arts Alive notes From my meeting with Glenna of Oak Bay Parks and Rec.

This is a summary of the conversation I had with Glenna Arts and Cultural programmer for Oak Bay.

The concept is that of Oak Bay Art laureate Barbra Adams.

The process begins with a call to artists, local, provincial, national and international. The sculptures selected are on loan. 10-12 sculptures are considered and are sponsored by local businesses at a cost to the business of \$1500 dollars. This covers the honorarium paid to the Artist of \$1000 dollars and \$500 for the shipping and installation. This cost may vary on international pieces in consideration.

A waiver is presented to the Artist, stating no responsibility to damage to work etc.

All work must be ready for installation and properly prepared to endure exterior weathering. The piece must fit the reusable plinth mounts created by parks and rec for installation. *(Note: in six years of the program, they only had one incident of vandalism)*

The call to artists goes out in September, it ends in December. In January the following year, the art committee then juries the entries. 10-12 entries are selected. The members of the art committee will then solicit local businesses for sponsorship for those selected pieces.

Businesses that step up and sponsor an artist with the \$1500 in return receive the following. Their business logo is placed on all marketing and media print and web ads. All social media platforms promoting the program. A plaque will be placed by the sculpture with the piece title, artists name and the sponsor. The sponsor will also be mentioned in all local news in print, TV and social media.

The art committee then picks three of the 10 or 12 pieces, for purchasing consideration. Only one of the three will be added to the permanent collection. Another vote would be done to pick the best out of the three. Usually, a gala (more on this). Purchase maximum spend would be \$20,000. The money is earmarked from Film industry filming fees and tax dollars. *(this is Oak Bays case)*

The installation is in April, done thru Parks and Recreation, this phase takes some time as logistics and planning is crucial.

Once the selected pieces are installed, a bus tour is arranged for members of the local community, businesses and media to view the pieces. The artists are also invited to join the tour. \$500 of the \$1500 can be used for artists expenses if there is remaining money

from initial shipping and installation fees. (*The remaining \$1000 is their honorarium.*) Artists attending are encouraged to talk about themselves their careers and the piece selected.

In June a public selection gala is held at a local venue such as a hotel for the members of the public to vote for the best of the three finalists for the municipality to purchase to add it to the permanent collection. This can be a dinner a brunch. Along with members of the public, media, municipal government, arts committee members and parks and recreation staff are to be in attendance. The artists of the three chosen pieces will also be invited to the gala.

Once chosen, the process of finding a sight to permanently place the selected winning piece begins. This is done by the parks and recreation.

Once the piece is installed, a new map is generated of the permanent sculpture locations with the new piece added. The webpage, social media will also be updated.

Gregory Varano
2020 SPA committee member.

