

STRATEGIC PRIORITIES CHART	
COUNCIL'S PRIORITIES	
<b>NOW Actions</b>	<p style="text-align: center;"><b>ADVOCACY</b></p> <ul style="list-style-type: none"> <li>○ Wastewater grant opportunities</li> <li>○ Enhanced transit service</li> <li>○ Little river crossing funding</li> <li>○ Regional health center</li> <li>○ Pesticide ban</li> <li>○ VIIMCU inclusion</li> <li>○ First nation relationships</li> <li>○ Sooke Homeless Coalition</li> <li>○ Gas tax funding</li> <li>○ Municipal &amp; regional development (Hotel) tax</li> <li>○ Community gateway revitalization</li> </ul>
<i>Goal #1 – Build a reputable organization</i>	
<ul style="list-style-type: none"> <li>● Develop a communication strategy</li> </ul>	
<i>Goal #2 - Demonstrate leadership in climate action</i>	
<ul style="list-style-type: none"> <li>● Develop a solid waste management strategy</li> <li>● Development of Open-Air burning bylaw/ regulations</li> <li>● Finalize building bylaw with step code inclusion</li> </ul>	
<i>Goal #3 - Manage long-term growth</i>	
<ul style="list-style-type: none"> <li>● Service agreement review (community support)</li> <li>● Community economic development committee</li> <li>● Land use &amp; development committee</li> <li>● Development process review (applications, bylaws, and policies)</li> </ul>	
<b>NEXT Actions</b>	
<i>Goal #1 - Build a reputable organization</i>	
<ul style="list-style-type: none"> <li>● Climate adaptation mitigation strategy</li> </ul>	
<i>Goal #3 - Manage long-term growth</i>	
<ul style="list-style-type: none"> <li>● Local economic development strategy</li> <li>● Off-leash dog park</li> </ul>	
OPERATIONAL STRATEGIES	
<p><b>ADMINISTRATION</b></p> <ul style="list-style-type: none"> <li>● Post COVID implications</li> <li>● Staff recruitment &amp; retention (workplace culture)</li> <li>● Website improvements (communication enhancements)</li> <li>● Lot A Development</li> </ul>	<p><b>OPERATIONS</b></p> <ul style="list-style-type: none"> <li>● Finalize master plans</li> <li>● Yard waste disposal/ collection program</li> <li>● Memorial sculpture</li> <li>● Multi-use sport box</li> <li>● Asset management policy</li> <li>● Tree protection bylaw</li> <li>● Liquid waste management plan review</li> </ul>
<p><b>PLANNING &amp; DEVELOPMENT</b></p> <ul style="list-style-type: none"> <li>● Affordable housing work plan</li> <li>● Secondary suites in duplexes</li> <li>● Official Community Plan review</li> </ul>	<p><b>CORPORATE SERVICES</b></p> <ul style="list-style-type: none"> <li>● Business licensing bylaw review</li> </ul> <p><b>COMMUNITY SAFETY</b></p> <ul style="list-style-type: none"> <li>● Fire smart principles</li> </ul>

*Note: This Appendix will be updated quarterly at a Regular Council meeting where Council and staff will provide updates and re-evaluate priorities.*