

FROM THE DESK OF THE MAYOR

Digital Signage on Four-Lanes



July 7th, 2017:

Those of us who commute to and from Sooke will likely have noticed the new digital signage installed over the four-lanes recently by the Ministry of Transportation and Infrastructure (MOTI). As Sooke Road is a provincial highway, MOTI is responsible for maintaining road conditions and making improvements, like the new signage, and the line-painting that has been undertaken in the last few days.

While responsibility for Sooke Road does lie with the province, advocating for improvements on behalf of Sooke residents has long been a priority for me. The installation of the new digital signage comes after many conversations regarding how best to communicate with those travelling to Sooke about road conditions ahead, (without having to rely on a mobile device). We have all experienced delays due to weather and traffic accidents, and the new signage is a great step towards ensuring drivers are aware of what to expect.

MOTI has committed to an in-depth study of Highway 14, and ways in which improvements can be made. I look forward to continuing to work with our new Premier and provincial transportation authorities to keep Sooke Road top-of-mind as they plan their infrastructure improvements across BC.