





ANNIVERSARY







Goal

 To connect philanthropy to community needs and opportunities

Objectives

- Better inform ourselves and our donors
- Increase grant making effectiveness
- Support decision-making





The Victoria Foundation

- Engages in community leadership
- Manages funds gifted in permanence
- Provides grants to registered charities











2015 SUBJECT AREAS

- Arts & Culture
- Economy
- Getting Started
- Housing
- Sports & Recreation
- Safety
- Belonging & Engagement

- Environmental Sustainability
- Health & Wellness
- Learning
- Standard of Living
- Transportation

















Greater Victoria's most important issues:

- 1. Cost of Living
- 2. Housing
- 3. Mental Illness
- 4. Homelessness
- 5. Transportation









The Best of Greater Victoria:

- 1. Natural Environment
- 2. Climate
- 3. Air Quality
- 4. Walkability
- 5. Parks



FOUNDATION



Subject areas with the highest grades:

- Arts & Culture
- Sports & Recreation









BC is home to how many First Nations languages?

- a) 7
- b) 34
- c) 103

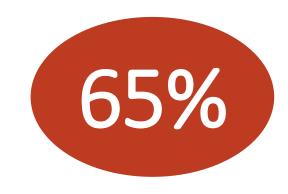






What percent of people feel comfortable letting their kids play outside unsupervised:

- a) 65%
- b) 76%
- c) 83%





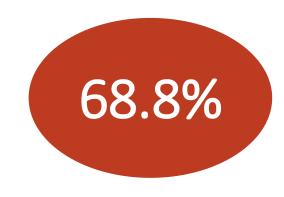






What was Greater Victoria's turnout for the 2011 federal election?

- a) 63%
- b) 68.8%
- c) 91%

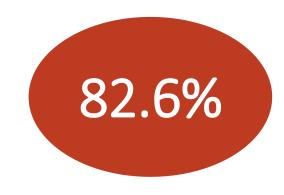






What proportion of people aged 12-19 are physically active during leisure time?

- a) 70.4%
- b) 78.6%
- c) 82.6%





VICTORIA'S

GREATER VICTORIA'S ANNUAL CHECK-UP IS CELEBRATING ITS TENTH ANNIVERSARY











VICTORIA FOUNDATION

EXPLOKE YOUR COMMUNITY



The **Community Knowledge Centre** is an online space where you can discover charities working on local issues that matter most to you.

DISCOVER

Search for organizations by the regions, people or Vital Signs issue areas that matter most to you.

CONNECT

Read stories, watch videos and connect with the people and organizations who understand the issues and are making an impact.

GIVE

Donate directly from a CKC profile page, or contact the Victoria Foundation for assistance with your giving decisions.

Victoria is full of incredible stories. Learn more about them from the organizations that are making Victoria the best place to live.



START YOUR SEARCH ckc.victoriafoundation.bc.ca





The Victoria Foundation





What was Greater Victoria's unemployment rate in 2014?

- a) 5.4%
- b) 6.1%
- c) 6.9%







What percentage of food bank users were children under 18?

- a) 16%
- b) 30%
- c) 37%

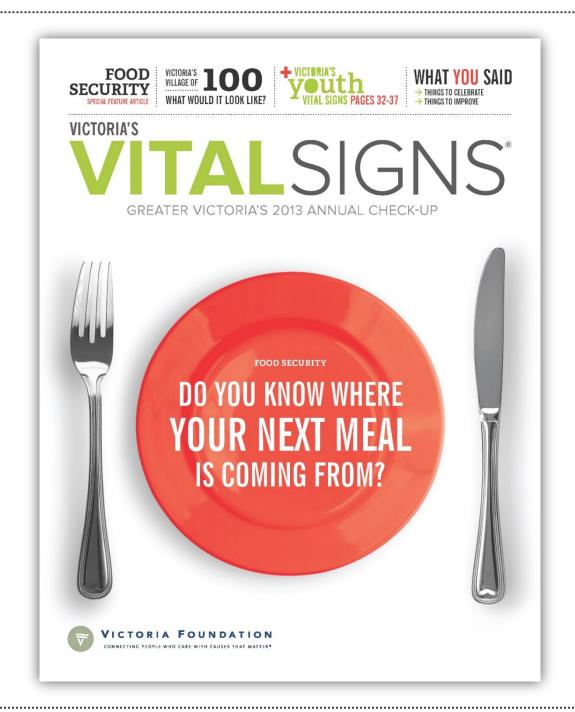
















Using Vital Signs:

- Start conversations
- Take action
- Pass it on

- Contact us
 - Request a speaker
 - Find out more



VICTORIA'S VICTORIA'S

GREATER VICTORIA'S ANNUAL CHECK-UP IS CELEBRATING ITS TENTH ANNIVERSARY



