



# VICTORIA'S VITALSIGNS® 10<sup>TH</sup>

GREATER VICTORIA'S ANNUAL CHECK-UP IS CELEBRATING ITS TENTH ANNIVERSARY

VICTORIA



FOUNDATION

CONNECTING PEOPLE WHO CARE WITH CAUSES THAT MATTER®



ANNIVERSARY



## Goal

- To connect philanthropy to community needs and opportunities

## Objectives

- Better inform ourselves and our donors
- Increase grant making effectiveness
- Support decision-making



## The Victoria Foundation

- Engages in community leadership
- Manages funds gifted in permanence
- Provides grants to registered charities



## 2015 SUBJECT AREAS

- Arts & Culture
- Economy
- Getting Started
- Housing
- Sports & Recreation
- Safety
- Belonging & Engagement
- Environmental Sustainability
- Health & Wellness
- Learning
- Standard of Living
- Transportation



**+ Inside**  
Victoria's Vital Signs®  
**Milestones**  
2006 - 2015 **10**

## PERSPECTIVES INSIGHTS & OUTLOOKS

We asked five of Victoria's  
sector leaders for their  
thoughts about our  
changing region.



## + Feature Story **measuring what matters**

VICTORIA'S VITAL SIGNS®

By Dr. Trevor Hancock



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## Greater Victoria's most important issues:

1. Cost of Living
2. Housing
3. Mental Illness
4. Homelessness
5. Transportation



## The Best of Greater Victoria:

1. Natural Environment
2. Climate
3. Air Quality
4. Walkability
5. Parks





## Subject areas with the highest grades:

- Arts & Culture
- Sports & Recreation



**BC is home to how many First Nations languages?**

- a) 7
- b) 34
- c) 103

34

**What percent of people feel comfortable letting their kids play outside unsupervised:**

- a) 65%
- b) 76%
- c) 83%

**65%**



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## PERSPECTIVES INSIGHTS & OUTLOOKS

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**What was Greater Victoria's turnout for the 2011 federal election?**

- a) 63%
- b) 68.8%
- c) 91%

**68.8%**

**What proportion of people aged 12-19 are physically active during leisure time?**

- a) 70.4%
- b) 78.6%
- c) 82.6%

**82.6%**



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# EXPLORE YOUR COMMUNITY



The **Community Knowledge Centre** is an online space where you can discover charities working on local issues that matter most to you.

## DISCOVER

Search for organizations by the regions, people or Vital Signs issue areas that matter most to you.

## CONNECT

Read stories, watch videos and connect with the people and organizations who understand the issues and are making an impact.

## GIVE

Donate directly from a CKC profile page, or contact the Victoria Foundation for assistance with your giving decisions.

*Victoria is full of incredible stories. Learn more about them from the organizations that are making Victoria the best place to live.*



START YOUR SEARCH  
[ckc.victoriafoundation.bc.ca](http://ckc.victoriafoundation.bc.ca)

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## COMMUNITY KNOWLEDGE CENTRE

The Victoria Foundation



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**What was Greater Victoria's unemployment rate in 2014?**

- a) 5.4%
- b) 6.1%
- c) 6.9%

**5.4%**



**What percentage of food bank users were children under 18?**

- a) 16%
- b) 30%
- c) 37%

**30%**



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GREATER VICTORIA'S 2012 ANNUAL CHECK-UP

# DO OUR KIDS HAVE A HEALTHY FUTURE?

See our feature story on physical literacy and children.



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**TELL US WHAT YOU THINK!**  
TAKE PART IN OUR SURVEY AT  
[WWW.VICTORIAFOUNDATION.BC.CA](http://WWW.VICTORIAFOUNDATION.BC.CA)



MOST YOUTH EXCEED  
RECOMMENDED TIME IN  
FRONT OF A SCREEN

SECOND PLACE  
IN CANADIAN  
CREATIVITY INDEX



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**FOOD  
SECURITY**  
SPECIAL FEATURE ARTICLE

VICTORIA'S  
VILLAGE OF **100**  
WHAT WOULD IT LOOK LIKE?

+ VICTORIA'S  
**youth**  
VITAL SIGNS PAGES 32-37

**WHAT YOU SAID**  
→ THINGS TO CELEBRATE  
→ THINGS TO IMPROVE

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GREATER VICTORIA'S 2013 ANNUAL CHECK-UP



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## Using Vital Signs:

- Start conversations
- Take action
- Pass it on
- Contact us
- Request a speaker
- Find out more



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