



## **SOOKE PROGRAM OF THE ARTS COMMITTEE**

**Wednesday, January 27, 2016 at 9:30 am to 12:00 noon**

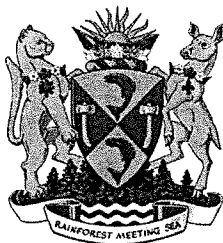
**Location: Council Chambers**

**\*\*Refreshments to be provided\*\***

### **AGENDA**

*Background information available on District of Sooke Website*

<i>Item</i>	<i>Page #</i>
1. <b>Call to Order</b>	
2. <b>Approval of Agenda</b>	
3. <b>Appointment of Committee Chair</b> <ul style="list-style-type: none"><li>Nominees: Drew Johnston</li></ul>	
4. <b>Approval of Minutes:</b> November 25, 2015	1
5. <b>Sooke Program for the Arts (SPA) Reserve Fund Account Inquiry</b> <ul style="list-style-type: none"><li>Detail Inquiry Report for 2015 – information requested by Committee at the November 25, 2015 meeting</li></ul>	7
6. <b>Creative City Network:</b> 2016 Membership Renewal	9
7. <b>2016 Communities in Bloom</b> <ul style="list-style-type: none"><li>Committee to consider appointment of Committee and public members to 2016 Communities in Bloom Working Group</li></ul>	--
8. <b>Canada 150 Mosaic:</b> Correspondence received January 19, 2016 <ul style="list-style-type: none"><li>Committee to consider appointment of Committee and public members to Canada 150 Mosaic Working Group</li></ul>	31
9. <b>Sooke Public Art Visioning Workshop (see preparation assignment)</b> <ul style="list-style-type: none"><li>Introduction</li><li>What does Public Art in Sooke Look Like?</li><li>How do we get Public Art</li><li>Art Mapping Exercise</li><li>Vision for Public Art in Sooke</li></ul>	41
10. <b>Next Meeting:</b> February 24, 2016 at 9:30 am	
11. <b>Adjournment</b>	



**DISTRICT OF SOOKE**  
**Sooke Program for the Arts (SPA) Committee**  
Minutes of Meeting held  
November 25, 2015 at 9:30 am  
Council Chamber, 2225 Otter Point Road, Sooke, BC

**Committee Members Present:**

1. Councillor Brenda Parkinson, Chair
2. Lorna Cospier
3. Drew Johnston
4. Frederique Philip
5. John David Russell
6. Bob Tully
7. Lee Boyko, Sooke Region Historical Society
8. Linda Anderson, Sooke Community Arts Council

**Staff:** Bonnie Sprinkling, Corporate Officer  
Danica Rice, Planner II  
Tina Hansen, Corporate Assistant, recorder

**Absent:** Linda Bristol, T'sou-ke First Nation

**1. Call to Order**

The meeting was called to order at 9:30 a.m.

**2. Approval of the Agenda:**

**MOVED** to approve the agenda as circulated.

**CARRIED**

**3. Introductions**

Interim Chair Parkinson provided an overview of the Sooke Program for the Arts (SPA) Committee which was originally established by Council in 2004. Chair Parkinson advised that each year, general funds equivalent to 3% of building permit fees are placed to the credit of the Sooke Program for the Arts Reserve Fund for the purpose of public art projects approved by Council.

The Committee members and staff were introduced.

**4. Delegation: Jack James Artist/Blacksmith**

Jake James provided a slide presentation and overview of an expression of interest for public art in the Sooke Town Centre roundabout.

Mr. James advised that the majority of the work that he completes is architectural and is made of iron or steel. Mr. James provided examples of art pieces that he has commissioned in the past.

Mr. James provided a drawing and described the proposed art piece as a three dimensional wave turning with a sword fern. Mr. James envisions the scale of the art piece to be approximately 8 feet square and there would be completely different aspects of the piece from

every point in the roundabout. The piece would be designed as to not impede pedestrian access or visibility. Mr. James advised that he would like to develop something for Sooke that is beautiful and captures the vision of the community and the roundabout would be a good opportunity for this.

A discussion ensued between Mr. James and the Committee as to the following:

- Clarification as to the size of the art piece and length of time it takes to commission such a piece
- The art piece would be constructed of forged steel so that rust would not be too much of an issue; there would be a coat of oil to finish the piece in order to reduce effects from the elements
- The art piece could be commissioned for approximately \$30,000
- Discussion as to the importance of ensuring that any art work considered for the roundabout is a "distance" piece and not something that would encourage people to go into the roundabout
- Discussion that scale analysis should be done prior to any commissioning of artwork for the roundabout
- A large rock could be considered as an option for the base of this particular art piece

Chair Parkinson took the opportunity to thank Mr. James for his presentation.

#### **5. Town Centre 2015 Holiday Light Up**

Chair Parkinson provided an update as to the Sooke Town Centre 2015 Holiday Light-Up advising that Council approved the purchase of seasonal lighting for the new lamp standards that will be placed in the Town Centre. The lamp standards are designed to hold seasonal lighting and have banner arms so that banners can be displayed in the town centre year round.

Chair Parkinson also reported on the Sooke Santa Parade and Christmas tree light-up scheduled for November 29<sup>th</sup> beginning at Sooke Elementary School to the Royal Canadian Legion Branch #54.

#### **6. Current Projects**

- Canada 150 Mosaic Project
  - Canada 150 Fund Grant Application

Chair Parkinson provided an overview of the Canada 150 Mosaic Project advising that Council has already provided approval and funding for this project. The project entails participation from communities across Canada who will be creating community murals that will become a part of the Canada 150 legacy in 2017.

Committee discussion:

- Funding for the Canada 150 Mosaic Project was \$10,000 and paid from the SPA Reserve Fund
- The project will involve approximately 400 citizens, including community groups and local artists
- The kiosk in the town centre could be an option for installing the mural as the mural must be placed where it is accessible for public viewing
- The entrance to Sooke (Welcome to Sooke sign) may be another option as that area may be refurbished at some point in the future
- Discussion as to the importance that the mural is placed singular without interference from other objects and placed at eye level for public viewing
- Whether there are any buildings in Sooke that were erected in 1967 that could form the

- connection between Sooke and Canada and the Canada 150 Program
- There will be a community event and unveiling of the mural once the project is complete
- **Town Centre Beautification (Roundabout Centre)**
  - Public Submissions

The Committee acknowledged the public submissions received for the roundabout from the following:

- Ben Molesky
- Edith Newman
- Al Panedan
- Jacquetta Nisbet

Chair Parkinson reported that with amount of discussion and interest from the community on what should be placed/planted in the town centre roundabout, Council will not be making a decision on the roundabout at this time. Chair Parkinson further advised that it would be important for the Committee to hold an Open House so that public members and community groups could provide their thoughts and ideas of what they feel should be placed in the roundabout. With any artwork that is commissioned or anytime there is a “Call out to Artists,” for public artwork, the *Municipal Arts Program Policy* must be followed.

Committee discussion:

- Ensuring that more information as to the criteria for the art piece including Ministry of Transportation and Infrastructure (MoTI) requirements (dimensions/restrictions) is passed onto potential applicants submitting proposals
- Look at inviting a representative from MoTI to present to the SPA Committee and provide information on what the requirements would be for a piece of art in the roundabout
- Ensuring that information on the budget for the roundabout project is included with the “Call out to Artists” as potential applicants will need to know the limitations and parameters of the art piece
- Look at installing a quality piece that is visible from a distance but does not encourage pedestrians crossing of the roundabout
- Look at having a global vision for Sooke, a common goal for a theme in the community
- Communities in Bloom have previously indicated that Sooke has a “Maritime” theme
- Taking into consideration that the roundabout is different from a city square where people are meant to gather
- Look at the use of funds for an art piece that people can have access to (such as in a city square) versus spending a large amount of funding for the art piece in the roundabout
- Taking into consideration that the purpose of the SPA Committee in the Terms of Reference is broader than the public art piece in the roundabout; there are other projects the Committee can endeavor upon

Bonnie Sprinkling advised that the SPA Committee does have a broader focus and quite often, new Committees will hold a workshop or planning session to come up with what the Committee’s goals and objective will be.

Danica Rice advised that in other communities, there are ongoing public arts programs that work to identify spaces in the town where there is a need for public art. Open art competitions are held for these specific areas. Many communities have comprehensive public arts strategies in place.

- **Communities in Bloom 2016**

- a. Communities in Bloom Community Committee
- b. BC Hydro "Wrap" Grant application
- c. Friends of the Environment Grant application

Chair Parkinson provided an overview of the Communities in Bloom program advising that the District of Sooke has participated in Communities in Bloom for the past six years and has received the five bloom status for the past three years. Chair Parkinson advised that communities are judged on several different categories. The program involves residents, community groups and local business and is a good opportunity for the community to come together.

Chair Parkinson also reported that the District of Sooke has applied to BC Hydro for the BC Hydro "Wrap" Grant application to have three hydro boxes wrapped in photography that represents the areas in which the hydro boxes are located. If the District receives the grant there would be a "Call out to Artist for local photographers to submit proposals for the wraps.

Committee discussion:

- Clarification as to the objective for participating in Communities in Bloom
- Discussion as to the number of businesses that participate in Communities in Bloom
- Discussion as to the Committee's participation in Communities in Bloom

**MOVED** to recommend that Council approve the District of Sooke's participation in the 2016 Communities in Bloom Program.

**CARRIED UNANIMOUSLY**

Chair Parkinson provided information as to the TD Bank Friends of the Environment Grant application advising that this item can be discussed further by the Committee at the upcoming workshop.

**TELUS Building/Property Improvement Project**

Chair Parkinson reported that TELUS will be installing a cellular tower on their property on Sooke Road in the town centre. TELUS has agreed to work with the SPA Committee on a beautification project for the TELUS building and grounds. It is not known at this time how much funding TELUS will commit towards the improvements.

**7. References:**

Bonnie Sprinkling provided an overview of the following Committee references:

- *Committee Structure and Function Policy*
- SPA Committee Terms of Reference
- SPA Reserve Fund Bylaw
- *Municipal Arts Program Policy*
- Sooke Region Cultural Plan (Cultural Mapping)

Committee discussion:

- Clarification as to the Terms of Reference and the appointment of the Chair; the Committee will select a Chair at the next meeting
- Confirmation that the Council member appointed to the Committee is a non-voting member
- The Committee does not have a designated financial member on the Committee; the Finance Department would provide financial support to the Committee
- Discussion as to the process for the Committee budget and finances

**ACTION ITEM:** That staff provide the Committee with the current status of the Sooke Program for the Arts Reserve Fund as a routine item on each Committee Agenda.

**8. Public Input**

Jaquetta Nisbet, Sooke resident, addressed the Committee as to the importance of having outdoor public art in Sooke. Ms. Nisbet stated she was impressed in the way the Committee discussion was going and that she would like to be informed of upcoming Committee meetings.

Chair Parkinson responded that all Committee meetings and agendas are posted on the District of Sooke website and advertised in the newspaper.

**9. Next Scheduled Meeting:**

The Committee agreed by general consensus to hold a workshop on Wednesday, January 27, 2015.

**ACTION ITEM:** The Committee requested that the Director of Finance and Municipal Engineer attend the first 20 minutes of the workshop.

**10. Adjournment**

**MOVED** to adjourn the meeting at 11:20 a.m.

**CARRIED**

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Brenda Parkinson  
Chair

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Bonnie Sprinkling  
Corporate Officer



System: 1/20/2016 5:08:29 PM  
User Date: 1/20/2016

District of Sooke  
DETAIL INQUIRY REPORT FOR 2015  
General Ledger

Page: 1  
User ID: dknight

Account: 20-49400-000-4                      Reserve Fund - Sooke Programs of the Arts

Ranges:                      From:                      To:  
Date                      First                      Last  
Source Document                      First                      Last  
Currency ID                      First                      Last

Sorted By: Transaction Date                      Account Balance: -\$46,198.22

Trx Date	Jrnl No.	Source Doc	Audit Code	Reference	Currency ID	Debit	Credit
12/31/2014	89,483	BBF	GLTRX00027652	Balance Brought Forward			\$41,119.74
12/31/2015	90,757	GJ	GLTRX00027970	3% Bldg Permit Revenue for201			\$9,273.48
12/31/2015	90,758	GJ	GLTRX00027970	Record Estimated interest			\$225.00
12/31/2015	90,759	GJ	GLTRX00027970	Tsfr Arts Advisory Panel		\$4,420.00	
Totals:						\$4,420.00	\$50,618.22
Total Transactions:							





**Bonnie Sprinkling**


**From:** Creative City Network Member Notes  
<Creative\_City\_Network\_Member\_Not@mail.vresp.com>  
**Sent:** Thursday, December 03, 2015 12:49 PM  
**To:** Bonnie Sprinkling  
**Subject:** Membership Renewal: Member Notes, December 3, 2015

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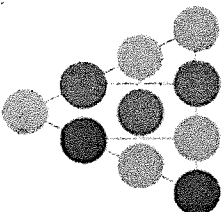
# Member Notes

A C C N C M E M B E R S H I P C O M M U N I C A T I O N



December 3, 2015
News from the Network

## 2016 Membership Renewals




### CONNECT LEARN SHARE

**It's that time of year again!** Membership renewal time. All of our members should have received a membership renewal email from CCNC.

**If you haven't received it,** please contact Anna Whelan, our Member Services Coordinator, at [anna@creativecity.ca](mailto:anna@creativecity.ca) or at 604-688-2489.


Our 2016 membership information is now on our website. If you

**Save the Date for Surrey 2016!**



**October 17th to 19th, 2016**

**FOLLOW US ON TWITTER**  
[@creativecity](https://twitter.com/creativecity)

  
The CCNC is an organization of nonprofit staff working in communities across Canada on arts, culture and heritage policy, planning, development and support.  
 Canada - <http://www.creativecity.ca>

**FOLLOW US ON FACEBOOK**

have any questions about 2016 membership fees, membership benefits and opportunities, visit the [membership page](#) on our website.

### Important Information...

- **Membership renewals are due by January 31st, 2016!**
- If you need a receipt for your 2016 membership fees by the end of 2015, please return the completed invoice no later than **Friday, December 18th**.
- **For municipal** membership information, [click here](#).
- **For organizational** membership information, [click here](#).
- **For individual** membership information, [click here](#).

### CCNC List Serve & Members' Portal

#### Are you signed up yet?

If you're not sure, just send an email to [anna@creativecity.ca](mailto:anna@creativecity.ca) and I will get you started.

**Did you know** that anyone working in your municipality or organization is eligible to be on both the list serve and the members' portal? They are great way of staying connected and sharing resources with your colleagues across Canada.

The CCNC list serve has 5 lists, and they are:

- Events & Festivals
- Resources & Research
- Planning & Placemaking
- Public Art
- Open Forum

For more information about List Serve and Membership Portal set up, [click here](#).

*\*Once you have signed up for the list serve, you will receive an activation email for each list. You must click on the activation links to complete the process.*

**We look forward to working with you in 2016!**



2015 Creative City  
**SUMMIT**  
Kelowna, BC, October 27 - 29, 2015

## Another Summit Success!

Our 2015 Creative City Summit in Kelowna was a great success!

### THANK YOU!

**CCNC would like to thank its 2015 Summit Sponsors, Funders and Venues:**

[City of Kelowna](#)

[F&D Scene Changes Ltd.](#)

[City of Toronto](#)

[The Canada Council for the Arts](#)

[Province of British Columbia](#)

[City of Surrey](#)

[Regional District of North Okanagan](#)

[City of St. Albert](#)

[UBC Centre for Cultural Planning and Development](#)

[City of Hamilton](#)

[Delta Grand Okanagan](#)

[Rotary Centre for the Arts](#)

**CCNC would like to thank its 2015 Happy City Sponsors and Funders:**

[We Are Cities](#)

[Evergreen Cityworks](#)

[Montreal Urban Ecology Centre](#)

[Outland Design Landscape Architecture](#)

[Urban Systems](#)

[CTO Consultants Ltd.](#)

**CCNC would like to thank its 2015-2016 individual donors:**

Robin Armistead

Elena Bird

Rebecca Cann

Sarah Douglas-Murray

Kelly Jerrott

Sheila McKinnon

A huge thank you to the City of Kelowna, The Rotary Centre for the Arts, The Delta Grand Okanagan, all of our delegates, speakers, panelists, P2P presenters, sponsors, funders, venues, planning committee members, board members, and volunteers! We couldn't have done it without you.

Nichola Reddington

Roxanne Richard

Laurie Stalker

Our Welcome Reception at the Rotary Centre for the Arts was one of the highlights of this year's Summit! Here are a few photos to remember that wonderful event.



Photo Credit: Michael Hintringer Photography

Welcome Reception

Caroline Ivey, Sandra Kochan, and Jim Gabriel

Ofri Barmor, Carmelis Goat Cheese Artisan

Sandra Kochan and Anna Whelan

Yamabiko Taiko

Teresa Byrne, Helena Grdadolnik, Elena Bird, Kelly Jerrott, and Sarah Iley

Cod Fathers Seafood Market

Jennifer Lord and Barb McLean

Donnalee Davidson

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## Thank you to our volunteers!

The Creative City Network would like to extend a special thank you to volunteer coordinators Amber Gilbert and Brian Bergvinson, and to all of the wonderful volunteers who helped make the 2015 Creative City Summit in Kelowna such a great success! Volunteers are invaluable to us and to our organization, and we were lucky to have such an amazing group of dedicated volunteers.



Photo Credit: Michael Hintringer Photography

A big thank you for all you did for the CCNC, and for all you do in your community, we could not have delivered such a successful Summit without you!

## 2015-2016 CCNC Board of Directors



**We would like to welcome 4 new board members to the CCNC Board of Directors!**

Sarah Douglas-Murray, Town of Oakville, ON  
 Lisa Hickey-Besserer, City of Calgary, AB  
 Geraldine Parent, City of Burnaby, BC  
 Emily Trottier, City of Greater Sudbury, ON

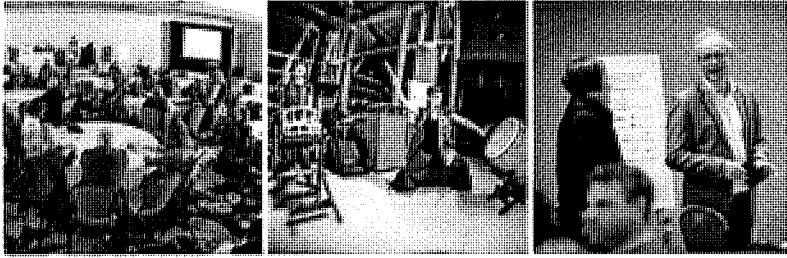
### **Congratulations to our new Board Executive:**

President: Nichola Reddington, City of Victoria, BC  
 Past President: Elena Bird, City of Toronto, ON  
 Vice President: Kelly Jerrott, City of St. Albert, AB  
 Treasurer: Alice Sabourin, City of Hamilton, ON  
 Secretary: Roxanne Richard, City of Moncton, NB

For a complete board list, and bios on all of the CCNC Board Members, [visit our website.](#)

## Your donations are hard at

## work



Creative City Network of Canada is a charitable organization and grateful for the generous support of individual donors. If you would like to make a donation, online donations are accepted through [Canada Helps](#).

Your generous donations help CCNC to deliver our annual Summits, develop resources, and provide tools such as our member list serve. We continue to deliver programs and work with communities across Canada.

Thank you!



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**CREATIVE CITY**  
**NETWORK**  
**OF CANADA**

Creative City Network of Canada #415 - 402 West Pender Street Vancouver BC V6B 1T6

Contact Us | Phone: 604-688-2489 | [info@creativecity.ca](mailto:info@creativecity.ca) | [www.creativecity.ca](http://www.creativecity.ca)

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Vancouver, British Columbia V6B 1T6  
CA






[Read](#) the VerticalResponse marketing policy.

## Bonnie Sprinkling

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**From:** Creative City Network of Canada <Creative\_City\_Network\_of\_Canada@mail.vresp.com>  
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November 30, 2015

No. 168



2015 Creative City  
**SUMMIT**  
Kelowna, BC, October 27 - 29, 2015

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Welcome Reception

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Ofri Barmor, Carmelis Goat Cheese Artisan

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Yamabiko Taiko

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Jennifer Lord and Barb McLean

DonnaLee Davidson



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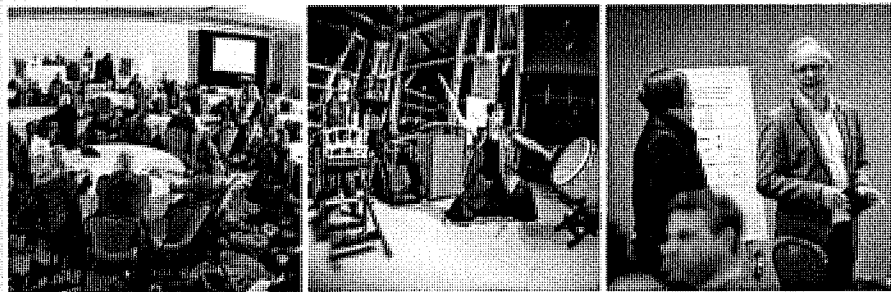
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For a complete board list, and bios on all of the CCNC Board Members, [visit our website](#).

## Giving Tuesday is December 1st

Tomorrow, Tuesday, December 1st, marks the beginning of giving season and Giving Tuesday is a global movement for everyone who wants to give something back.



Creative City Network of Canada is a charitable organization and grateful for the generous support of individual donors. If you would like to make a donation, online donations are accepted through [Canada Helps](#).

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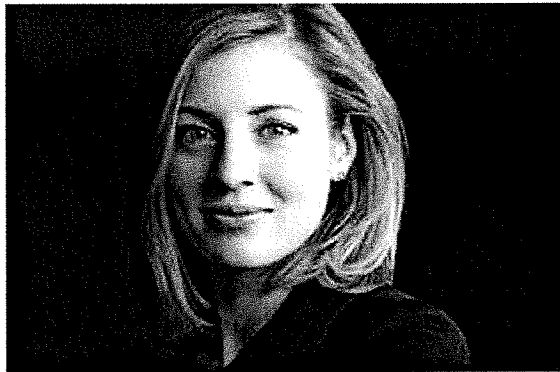
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Regional District of North Okanagan  
City of St. Albert  
UBC Centre for Cultural Planning and Development  
City of Hamilton  
Rotary Centre for the Arts  
We Are Cities: Community Innovation Grant  
Evergreen Cityworks  
Montreal Urban Ecology Centre  
Outland Design Landscape Architecture  
Urban Systems  
CTQ Consultants Ltd.

## **N**ETWORK NEWS

### Justin Trudeau's new heritage minister promises more money



### for arts and culture

November 5, 2015, The Georgia Straight - Before the federal election, Justin Trudeau made fairly lavish promises around arts and culture. He said a Liberal government would double annual federal funding to the Canada Council of the Arts from \$180 million to \$360 million. The Liberals also declared that the Canadian

## **N**EW ABROAD

### How A Public Art Fest Made A Real Change In A Detroit

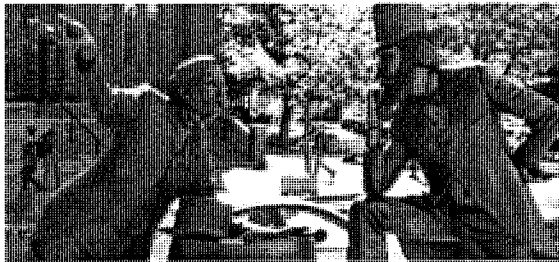


### Neighborhood

October 1, 2015, Huffington Post - A public art festival that brought dozens of murals to a Detroit neighborhood last week also sparked a subtler, but no less inspiring, change in students at a nearby school.

Broadcasting Corporation would get a \$150-million annual boost and \$25 million would go to Telefilm Canada and the National Film Board. Just one day after the new cabinet was sworn in, Heritage Minister Mélanie Joly has already given assurances that these weren't empty pledges. In an interview with CBC, she said that "reinvesting" in the arts and in the Crown broadcaster "will be fundamental". "I have the best ministry," Joly told CBC. A lawyer and former Montreal mayoral candidate, Joly was elected in Ahuntsic-Cartierville. Her main opponent was incumbent Maria Mourani, who left the Bloc Québécois to join the NDP. [Read More](#)

## Public art policy sets standards



### for Charlottetown

November 12, 2015, CBC News - Artists interested in creating public art for the City of Charlottetown should now have a better idea what the city is looking for, thanks to a new policy. The City held public consultations this past summer and collaborated with Culture P.E.I., and on Monday night released its new public art policy that outlines priorities of diversity, interactivity, and balancing historic and contemporary pieces. "We just want to make it super clear, the steps you have to follow," said Mark Sandiford, Executive Director of Culture P.E.I. and Chair of the City's Arts Advisory Board. "What were trying to avoid is a situation where we have people going so far down the line that they're really committed to a project only to find out it wasn't really what the city was interested in at the beginning," added Sandiford. Sandiford said it was also important to make sure artists from P.E.I. would be given first consideration when possible. And when it's not — for example, no Island artists currently work in large bronze sculptures — the policy requires that Island artists be hired to help. "So that means if they're doing something that's out of the scope of what the Island artist can do, that person can learn from them, build their skills and now they're in a more competitive position," said Sandiford.

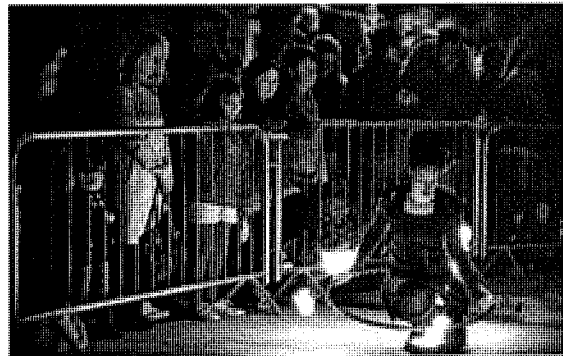
[Read More](#)

## Lora Northway, Thunder Bay artist, named 2015 Emerging Cultural Leader

Designers, painters and former graffiti artists traveled from as far away as Australia to convene in Detroit for the first Murals in the Market festival, which wrapped up this past weekend. They painted 45 pieces on the walls of buildings all over Eastern Market, a district best known for its historic public market and as a hub for food production. The festival was organized by Inner State Gallery and its sister company 1xRUN, which publishes art prints. Organizers at 1xRUN have put on mural festivals in cities around the world, but bringing artists to their own neighborhood was particularly meaningful, said Jesse Cory, one of the founders of the gallery and company. "Eastern Market is a place for discovery. You go to the market, you discover something new a farmer brings," Cory said. "Now we can take that sense of discovery that people have been having in this market for a hundred years, and they can have it in a modern and contemporary way with art." Cory said he'd expected more of the murals would pay homage to Eastern Market's food ties. But instead, the theme that came up again and again was a celebration of black contemporary culture.

[Read More](#)

## Arts to play a role in 'cohesive



### community' agenda

November 26, 2015, Arts Professional - Plans for a re-think on how arts and culture services are delivered and accessed across Northern Ireland form the basis of a new consultation document that Culture Minister Carál Ní Chuilín hopes will "lead to the formation of the first overarching and cross-departmental strategy for arts and culture". The strategy will be a blueprint for arts and culture over the next ten years, aiming to ensure that "services and benefits are delivered to everyone". It has been drafted to reflect a vision to "promote, develop and support the crucial role of arts and culture in creating a cohesive community and delivering social change to our society on the basis of equality for everyone". The Minister told the Assembly

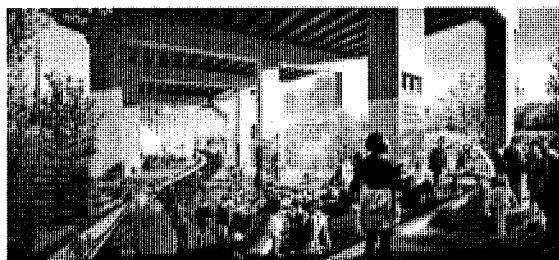




November 12, 2015, CBC News - An artist and youth outreach worker in Thunder Bay, Ont. has won an award from a provincial arts organization. Lora Northway has been named one of this year's Emerging Cultural Leaders by the Artist-Run Centres & Collectives of Ontario (ARCCO). The first-time award celebrates people who are "exceptional, emerging, creative champions." The award came as a surprise, said Northway. "I was really pumped," she said. "I think it's really nice to be seen and heard for your hard work." Northway has worked at the artist-run Definitely Superior Art Gallery in Thunder Bay for seven years. In her role as the youth outreach coordinator, she said she tries to find new and fresh ways to engage young artists. "Having a focus on youth is really important because they are the ones that are making a change and they're the ones that are the future leaders for these artist-run centres," she said. As a highschool student in Thunder Bay, Northway said she had trouble finding arts programs that spoke to her. After graduating from university with an arts degree, she was determined to fill the gap by developing accessible programs for young artists. She founded Definitely Superior's Die Active youth art collective, which is known for painting colourful graffiti art murals throughout the city.

[Read More](#)

## **\$25-million project reimagines area under Gardiner with**



## **paths, cultural spaces**

November 16, 2015, CBC News - A 'grand staircase' at the corner of Strachan Avenue would serve as a gathering place and an informal amphitheatre for performances and gatherings. (All images by PUBLIC

that she wanted people of all ages, backgrounds and abilities to have the opportunity to participate in and enjoy cultural experiences of their choice. This goal is reflected in the consultation document, which is framed around five core themes: equality through arts and culture; creativity and skills; valued arts and culture; rich cultural expression; and wellbeing. Particular reference is made to the importance of education, and Ní Chuilín describes the creative sector as a "serious and important career choice for our children" that should be "fully recognised through our education, training and employment systems".

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## **The Precarious Lives of**



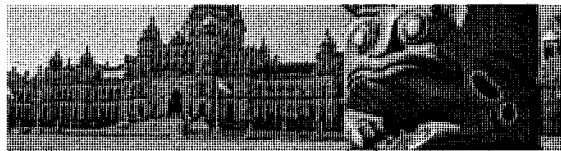
## **Freelance Museum Educators**

November 27, 2015, Hyperallergic - The freelance museum educators working in New York City are a particular breed of professional: highly trained (often with specialized skills for teaching populations with cognitive issues or physical disabilities), mostly possessing advanced degrees, frequently in love with their jobs. For museums, having these vitally committed, knowledgeable personnel to provide a human face for the institution is essential to one of their main objectives: helping the children and adults they teach to develop a long-lasting relationship with the museum. These freelancers are also mostly women who have backgrounds in art history, education, writing, or commercial art trading, or are themselves practicing artists. The picture that emerges of their employment is somewhat paradoxical. They make their living by stitching together several assignments at major museums, providing a critical service for them with no realistic long-term prospects and few employment benefits. Yet the flexibility of this type of employment is particularly attractive to working artists

WORK) For decades, the Gardiner Expressway has been a barrier between downtown Toronto and Lake Ontario. That promises to change in 2017, as a 10-acre space under the highway becomes a network of pathways and gathering places that binds a fast-growing part of the city together. This is the promise of a bold new public-space project, which will be formally announced on Tuesday morning. Supported by a \$25-million private donation, the initiative will remake an area under the Gardiner – stretching over 1.75 kilometres – into a place unlike any other in the city. Called Project: Under Gardiner, it would combine a walking and cycling trail with covered public spaces that can be used for markets, meetings and performances. "It's not just a park, and it's not just a trail," Adam Nicklin, a partner at the landscape architecture firm PUBLIC WORK and one of the lead designers, told me last week. "It is a series of spaces that can be a showcase for all that is exciting about Toronto."

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## B.C. legislative committee recommends increased arts



### funding

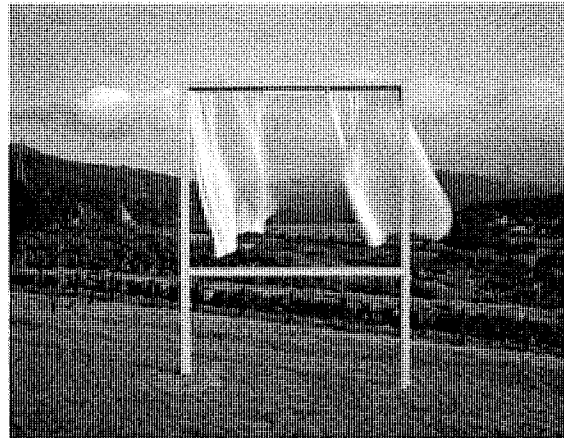
November 18, 2015, The Georgia Straight - Recognizing the importance of a dynamic arts sector, a bipartisan committee of the B.C. legislative assembly has called for increased investment by the province in the arts. The Select Standing Committee on Finance and Government Services made the recommendation in its report this month following consultations regarding the 2016 provincial budget. All in all, the committee chaired by Delta North B.C. Liberal MLA Scott Hamilton made 63 recommendations on a wide range of concerns, like education, health, and public safety. Specific to the arts, the panel pointed out that the government spends over \$60 million a year on artists and arts organizations through grants and related initiatives. "Arts and culture programs educate and inspire in a variety of ways, enhancing quality of life and providing vibrancy to communities across the province," the committee noted. It recalled that the Alliance for Arts + Culture suggested an increase in the grant budget of the B.C. Arts Council to \$32 million. The non-profit group serving as a voice for artists and organizations in B.C. also proposed that this funding level be enhanced to \$40 million in the long term. "The potential for making B.C. more competitive for this sector, within a national context, was also emphasized," the panel stated about the presentation made by the Alliance. In its report, the legislative committee recommended increased provincial investment in the arts through "dedicated multi-year funding commitments".

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who need to prioritize their own practices in addition to other paying work.

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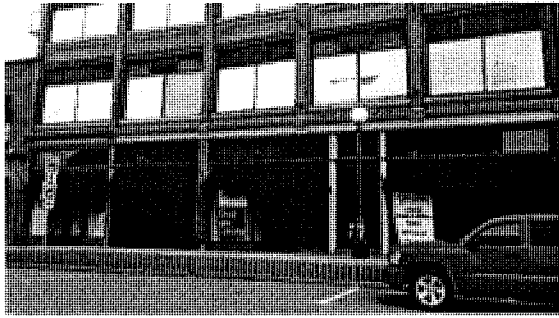
## Dream-Like Artworks Bring Humans And Nature Together



### In Rural Japan

November 25, 2015, Huffington Post - A window frame stands on the side of a hill, framing the lush valley below as its thin white curtains dance in the wind. A tiny house covered in circular mirrors reflects the rich greens and blues from the sky, trees and grass surrounding it. A patch of a rice field overflows with mundane objects such as tires, soda bottles and televisions, all made of porcelain. No need to take out your dream dictionary -- these aren't scenes from a richly symbolic vision you had last night. If you happened to be in Japan this year, these are just a few scenes you might run into at the Echigo-Tsumari Art Triennale, one of the largest contemporary art festivals in the world by geographic area. Every three years since 2000, the festival has been staged in the Echigo-Tsumari Art Field, an area of terraced rice fields and forests of native beech spanning 760 square kilometers (approximately 290 square miles) of the Echigo-Tsumari region of Japan. Guided by the idea that "humans are part of nature," the Triennale's events and artworks attempt to deepen regional exploration and build community through art. The relatively remote agricultural region, inhabited by 70,000 people, has attracted approximately half a million visitors from all corners of the world since the festival's debut. The artworks at Echigo-Tsumari are site-specific, meaning they were created to exist in a certain locale.

## Pop-up art galleries coming to



## downtown Moncton street

November 18, 2015, CBC News - Pop-up galleries and shops, featuring local artists and performers, will be colouring Moncton's Main Street this holiday season. Matt Williston, organizer of the CRÉA Moncton project, says the goal is to fill vacant spaces and storefront windows along the street, while bringing culture and a lively spirit into the downtown. Speaking to Information Morning Moncton, he said the project is a win-win for artists, business, property owners and shoppers. "We've had a great response from shop owners, they've jumped on board, lots of businesses along Main Street have jumped on board, anywhere from restaurants to the car rental shop. So, everybody likes this idea of having art downtown and having more foot traffic downtown." Williston says the project will run from the end of November to the end of February as a pilot project, kicking off on Nov. 28 as part of the Santa Clause parade festivities. "We hope that this incubation will lead to continued success for each of these business ventures and also, at the same time ... grow the art market, as well as the business market, and remind people that downtown there [are] things going on."

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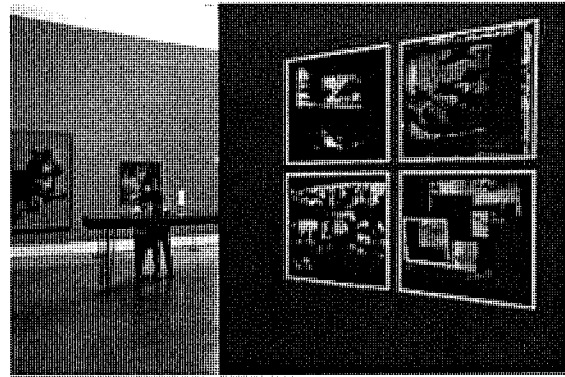
## Thomson, Scotiabank team up for new photography institute at National Gallery

November 27, 2015, The Globe and Mail - The National Gallery of Canada has announced the creation of a new photography institute with the gift of \$10-million from Scotiabank and a promise from a major Canadian philanthropist to help build the collection with donations and acquisitions over the coming decade. The money from the bank represents the largest corporate donation ever made to the art

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## REFLECTIONS

### Can museums create common



### ground in diverse societies?

November 13, 2015, The Strait Times - The world is in a terrible refugee crisis, and the United States is in a nasty immigration debate. Both show no signs of abating. It might be time, as the Monty Python joke goes, to propose "something completely different". Cultural institutions are not an obvious tool for advancing immigration reform and promoting tolerance. But museums have long played a starring role in creating nations and spreading national values. And they could do so again. I've travelled throughout Asia, Europe, the US and the Persian Gulf to look at how museums are responding to immigration and globalisation. From Singapore to Boston, I found museums helping visitors to learn about and even celebrate our increasingly diverse world. Take the Queens Museum in New York. Its permanent collection of nearly 10,000 items includes memorabilia from New York's two World's Fairs, 40 years of crime scene photographs from The New York Daily News, and its famous panorama - an enormous model of New York City commissioned by Robert Moses for the 1964 World's Fair. Instead of trying to attract tourists who normally stay put in Manhattan, museum staff dedicated themselves to connecting with neighbouring communities of new and not-so-new residents from Latin America and Asia.

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### Art fights radicalization, boosts

gallery, which houses some of the most important collections of historical and contemporary Canadian art. It is also the largest donation in Scotiabank's history. The new Canadian Photography Institute, which will be housed within the gallery, is intended to become one of the world's most comprehensive collection of photographs covering the entire history of the medium. David Thomson, a renowned art collector and the chair of Thomson Reuters Corporation who has been a long-time patron of the gallery, will add to the collection for the next 10 years. In 2015 alone, he will have donated more than 12,000 photographs, books and related objects from his own rare Origins of Photography collection. The actual opening date of the institute has yet to be announced and the space it will occupy has yet to be determined but dedicated exhibition galleries are expected to be unveiled later this year.

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## New West welcomes massive



## public art installation

November 24, 2015, New West Record - Canada's largest outdoor installation has found a home in Westminster Pier Park. Barry Mowatt, founder of the Vancouver Biennale, said WOW New Westminster is the largest installation in the 2014 to 2016 Biennale. The 140-foot long installation by Brazilian artist Jose Resende, thought to be the largest public artwork in Canada, consists of four 40-foot shipping containers positioned to form a W. "Containers circulate in abundance and are an integral part of the urban landscape of New Westminster," Resende said in a press release. "Their presence is an evident index of the city's vitality." The city anticipates the piece will provoke conversation around New Westminster's historic identity as a hub of shipping, industry and transportation in British Columbia. In early discussions about the public art installation, WOW New Westminster generated considerable community debate – with some people questioning the artistic merits of the piece. Stephen O'Shea, executive director of the Arts Council of New Westminster, welcomes WOW New Westminster. "In terms of the theme, I think it's appropriate for something like that to be there," he said. "Not everyone is going to appreciate the artist's interpretation of that." O'Shea said he saw a lot of public art in communities when he travelled across Canada with his band. While there will be naysayers, he believes it's beneficial to create public art pieces

## diplomacy and creates jobs,



## says Canada Council head

November 17, 2015, Ottawa Citizen - Art can help to steer impressionable young people away from religious radicalization, says the director of the Canada Council for the Arts. Simon Brault also says that a new government on Parliament Hill understands that Canada must restore the art and cultural arm of its international diplomacy, if it wants to have meaningful relationships with other nations. Brault, who took over as director of the arms-length federal agency last year, said, in an interview Tuesday, that art education is critical in communities where young people can be tempted into radicalism — an issue that's even more acute in the wake of terrorist attacks last week in Paris and Beirut. "Right now in Canada we're debating this question of young people who become radicals, and what we realize is there's an emptiness there in terms of a sense of purpose in life," he said. Research consistently shows that extra-curricular programs in the arts, and in sports, can teach young men that "you can be part of a community, you can find an identity that maybe you don't have. You can be someone else. You can be a hero, if you are scoring or if you are singing. Arts and sport give individuals the possibility to transcend their own personal conditions, and that is powerful." Without such programs there is a vacuum, he said.

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## What is "Arts and Health?"

November 17, 2015, Arts Health Network Canada - Although I've been working with Arts Health Network Canada for a little over 2 years now, I must admit that I still struggle with my 10 second elevator pitch to describe what "Arts & Health" is all about. My short and scripted explanation is that "Arts & Health is a growing interdisciplinary movement that embraces many forms of art to promote health, prevent disease, and enrich research inquiry." While true, it fails to capture the breadth of activities and transformative potential that exists at the intersection of the arts and health sectors. If my elevator companions people seem intrigued (as they often are), I expand my elucidation and explain that Arts & Health is an umbrella term that includes



that inspire the imaginations of children. "It puts us on the map," he said. "It is one of Canada's largest pieces of public art".

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## Ojibway artist Tom Hogan bequeaths 200 paintings to



### Ottawa School of Art

November 26, 2015, CBC News - Tom Hogan learned to paint in prison, and went on to fill canvases with colour in his tiny room at the Shepherds of Good Hope's homeless shelter. He battled with alcohol and lived on Ottawa's streets, but the Ojibway artist still found pride and joy in expressing himself with paint. Before he died last January, Hogan received bursaries from the Ottawa School of Art to take lessons there. Now he's left approximately 200 of his paintings to the school, and proceeds from his work will benefit future artists needing financial help to pursue their own dreams. The school's executive director, Jeff Stellick, only learned of the bequest last week, just before the canvases arrived. "Bright doesn't even begin to describe the colours here," said Stellick at the school's gallery, where a small sample of Hogan's work is on display. "I mean, they are really vibrant, lively paintings and I think they had a lot personal meaning to him and his culture that he really rediscovered through his painting." Hogan's art will be sold alongside work by students at the school to raise money for aspiring artists who can't afford the fees. "We give out bursaries each year to students in need. A lot of them go to children, also people with disabilities...I can think of several in the past who lived at or were associated with Shepherds of Good Hope," said Stellick. The exhibition kicks off with a fundraiser Thursday evening at the school and will run until Dec. 20, with Hogan's paintings priced between \$125 and \$300 each.

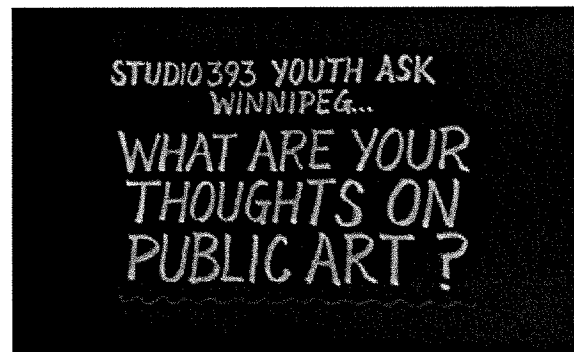
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## Newfoundland musician Ron Hynes was a man of a thousand songs

pursuits: bringing visual arts, music, performances and art-making opportunities into health care environments; the creative arts therapies like music therapy, dance therapy, art therapy; community arts projects that address health or social problems faced by a group of people; arts-based health research; arts-based health communication; using the arts in the education of health care professionals, etc. Often I suggest checking out this [infographic](#) or this [15 minute mini-doc](#) for a visual overview of Arts & Health. The arts and health can intersect in many different ways, with different aims and outcomes. The arts can help us to understand, communicate and cope with various experiences of human illness – be it our own or a loved one's, a patient's or a provider's. The arts help to reconnect us with the human element of health and health care.

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## A group of Winnipeg youth set out to answer the question: How do you feel about public

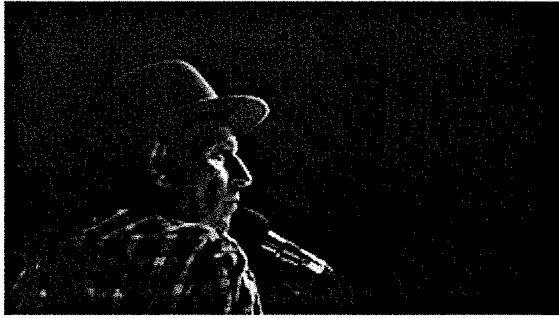


art?

November 9, 2015, CBC News - How does public art make you feel? What would your city be like without it? Those are the sorts of questions a group of Winnipeg youth set out to answer in Skyway Soapbox. The youth were part of Studio 393, an arts studio at a not-for-profit community art centre downtown called Graffiti Art Programming. Over the course of several weeks, they interviewed passersby about their feelings on public art, then cut the answers together in this charming video. Here's what Patrick Skene, Studio Manager at Studio 393 had to say about the centre and the video...

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## How the CBC chooses to spend the extra \$150-million the



November 23, 2015, The Globe and Mail - Folk singer, musician and composer Ron Hynes created culturally defining songs that retuned a post-Confederation Newfoundland's relationship with music, popular culture and identity. The award-winning singer was arguably best known for his song Sonny's Dream, and as co-founder of the Wonderful Grand Band. WGB, which formed in 1978, also recorded 40 eponymous episodes for CBC-Television (1980-1983) and their combination of Celtic-rock music and Codco skits was wildly popular. The musicians and actors were big stars – and they were Newfoundlanders. "My generation – of Alan Doyle and Mark Critch – we all talk about how big WGB was, how incredibly influential," said comedian and CBC broadcaster Rick Mercer, also a St. John's native. Mr. Hynes died of cancer at the age of 64 on Nov. 19 in St. John's. His death that evening coincided with a power outage and the city's downtown area went dark for a while. He leaves four daughters, Lily, Rebecca, Elena and Lori. It is no exaggeration to say nearly every person in Newfoundland can belt out at least a verse of Sonny's Dream, a lament about a mother worried about losing her son to the sea. Two days after his death, about 500 people gathered in St. John's Bannerman Park to sing it in his honour. His funeral at St. John's basilica on Nov. 23 drew hundreds of mourners, including Premier Paul Davis, and was broadcast live by radio station VOCM. Mr. Hynes's four daughters sang two of his songs at the service.

[Read More](#)

## Plans to expand heritage centre

## Liberal government is promising could ultimately seal their fate

November 26, 2015, The Globe and Mail - In eight years, Mélanie Joly has gone from reporting on a local Scout jamboree as an intern in Radio-Canada's newsroom to overseeing the public broadcaster as Canada's culture minister. Ms. Joly's appointment this month as Minister of Canadian Heritage, which led a Radio-Canada host to launch an astute Twitter hashtag (#BeNicetotheInterns), not only marked the meteoric political ascent of the 36-year-old serial career changer. It also felt like glasnost at a public broadcaster that had spent a decade under the thumb of an oppressive Conservative gulag. Stephen Harper made no effort to hide his disdain for a public broadcaster he considered largely a waste of taxpayer money, entrenched in its liberal bias and increasingly irrelevant as a cultural arbiter. Even CBC/Radio-Canada president Hubert Lacroix, who was named to the job by Mr. Harper and reappointed for second five-year term in 2012, seemed elated to see the Tories go. "It has been a long time for me in this chair waiting for this moment," Mr. Lacroix said last month. "I finally have a person that wants to talk to us and has an interest in [the CBC's] future." But does Ms. Joly want to talk to him? The new minister, who once worked under Mr. Lacroix during her brief stint as lawyer at the same Montreal law firm, has given no direct hints about whether the CBC chief will finish his term, much less get another. He implemented the Tory cuts that the Liberals vow to reverse and the CBC's unions have clamoured for his resignation.

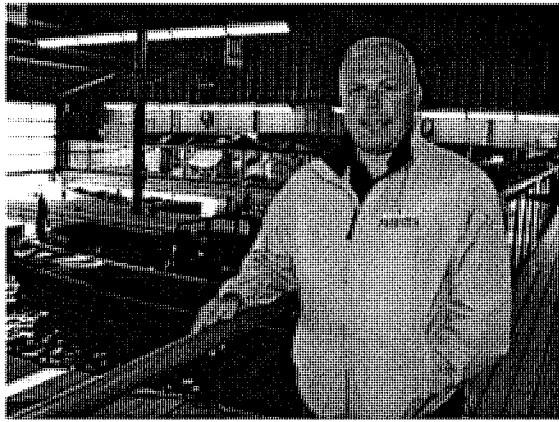
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## Restoring the long-form census is a good start, but more data



## needed

November 5, 2015, The Globe and Mail - Prime



October 8, 2015, Gravenhurst Banner - Plans are afoot to revitalize and expand the Muskoka Boat and Heritage Centre in Gravenhurst. The proposal is to incorporate more water into the theme of the popular attraction, which, surprisingly, is not something currently explored specifically, even though the centre has extensive exhibits on steamships, wooden boats and resorts, and boasts an exclusive in-water boathouse. "The theme of expansion or the revitalization of the centre would be an overlaying theme of water, which is not something we currently explore in our exhibits," said John Miller, president of Muskoka Steamship & Historical Society. "Everything of course is related to water, absolutely, because it's boating and resorts and things like that but water hasn't really been a focus of ours and we want to make it one because of the obvious connection." The tentative plan is to build a 5,000-square-foot, two-level addition with an experiential theatre. "(It will be) a theatre that uses projection type technology to immerse you in an experience instead of just watching a flat screen," said Miller, adding that the plan will also incorporate updates to the technology in their current exhibits. The goal is also to bring in partners with scientific knowledge of water to incorporate interactive exhibits that will focus on water themes. The town owns the property that the heritage centre sits on but the parking lot that the new addition will incorporate is owned by Muskoka Steamships but Miller says the plan is to give the newly expanded building and the land underneath to the town. He recently presented the master plan, created in consultation with Science North and Lord Cultural Resources, at a meeting of Gravenhurst's planning council.

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## Technology could augment reality at the Manitoba Museum

Minister Justin Trudeau kept a key election promise on Thursday when, just 24 hours after being sworn in, his new government announced it will restore the mandatory long-form census in time for the 2016 count. This is great news. It was the Conservatives who scrapped the mandatory census in 2010 and replaced it with the voluntary National Household Survey. That decision stands as one of the most retrograde of the Harper government years. Nations need foundational and authoritative data in order to create useful policy on a vast range of issues, from poverty to housing to services in remote regions. But the Harper government found it more useful to portray the census as a coercive threat to Canadians' privacy, and to scrap it for perverse ideological reasons. It was, in short, a stupid decision. The 2011 voluntary census saw a low participation rate of 68.6 per cent and produced contaminated results that broke the continuity of the once-pristine data captured every five years in the national census. The Harper government damaged an invaluable public asset entrusted to it, in order to win a few narrow-cast votes. Now the census is back, and with it no doubt the phantom threats of coercion and invasion of privacy concocted by the previous government. Such nonsense should be

ignored.

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## EVENTS

### 2015 Creative Placemaking Webinars

ARTSCAPE >> D.I.Y.  
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### Ontario Presents Webinar Series



October 7, 2015, Metro - Mike Jensen of the Manitoba Museum looks up with glee as a poisonous spider crawls on his thumb, across his hand, and heads straight up his bare arm towards his sleeve. Thankfully it's a digitally created poisonous spider and Jensen's watching it dance around his hand on an iPad—part of an augmented reality (AR) feature included in National Geographic Presents: Earth Explorers, a touring exhibit now on at the museum. It's the first time the technology has been used at the Manitoba Museum Jensen thinks it's so cool, it may end up augmenting reality at the museum's permanent exhibits too. "It's definitely something that we've been exploring for our exhibits," said Jensen, the museum's programs supervisor at the Planetarium and the Science Gallery. "One of the things we're always looking to do is enhance how the exhibit's interact with the visitors." The AR used for National Geographic Presents: Earth Explorers runs on a free app visitors download before going in (it's available on Apple and Android operating systems). The user points their phone or tablet at special symbols scattered throughout the exhibit and the app uses the device's camera to add special effects on the screen that, like the creepy spider, interact with the visitor in real time.

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## Georgina's The Link could be potential home base for First Nations arts collective



Ontario Presents and Atlantic Presenters Association launched their "Webinar Series for Arts Presenting" in November 2014, with support from the Department of Canadian Heritage. The series was designed to provide performing arts presenters with quality professional development.

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## RESOURCES

### Arts Research Monitor: Situation of Artists



Facts Stats Insights : Faits Données Idées

[www.HillStrategies.com](http://www.HillStrategies.com)

In this issue: Four reports examining different aspects of the working lives of artists, including a Canadian study on the education of artists, a series of reports from the United Kingdom on the situation of visual artists, a report on Quebec song, and a series of American reports on the earnings of musicians and composers.

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### BC Artist Registry



November 26, 2015, Georgina Advocate - A Georgina woman is the driving force behind a plan for a widespread arts council with its home base centred in The Link, as well also economic, artistic and social development in the municipality. "A lot of people radiate to the south end of the region and Toronto for cultural events, but there is so much here and we have this beautiful lake, the tourism base and potential influx of 60,000 people coming with the extension of Hwy. 404, so I think we are at the front of the train," says Suzanne Smoke, who is well known for her work not only with the Georgina Arts Centre & Gallery in Sutton, but with First Nations events across Southern Ontario and Europe. No longer associated with the gallery, Smoke just completed a pilot entrepreneurship program geared to artists developing business and financial skills through YRAC and hopes to bring that model to Georgina. "My hope is to take that model and develop the Biindigen Arts Collective for First Nations artists across Southern Ontario, but with the hub being here in The Link," Smoke said. It would be one of many initiatives, including fostering artist participation in the Legacy Pow Wow in Turtle Island and the Seven Stopping Places of the Assiniboine that goes to Detroit. "For me, it's about generating economic development here in Georgina. That's been a goal of mine for a long time. I love it here. It's my home. I bought my first home here on the mainland."

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## British Columbia Artist Registry

The Alliance invites artists from all disciplines to join the BC Artist Registry. Participation is free and open to all artists who are adults and residents of British Columbia.

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**Tina Hansen**

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**Subject:** FW: Canada 150 Mosaic

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**From:** Phil Alain [<mailto:muralphil@gmail.com>]

**Sent:** Tuesday, January 19, 2016 2:19 PM

**To:** Bonnie Sprinkling

**Subject:** Re: Canada 150 Mosaic

Hi Bonnie,

Here are some things to consider- let me know if you have any questions ok? Then we can talk by phone as well!

Phil

Thank you for joining us in this legacy mural mosaic art piece for all of Canada in this very special forthcoming sesquicentennial celebration.

In order to move ahead promptly and effectively I am sending out this welcome note to help you get prepared for your community project.

Here are a few things to consider in preparation for your mural project with us.

- a) **Selection of a date:** The sooner you choose a date for our team to work with your community the better as dates fill up fast and we can only accommodate so many communities at a time. Dates will be based on a first come first serve basis and how they align with our travel schedule across Canada.
  
- b) **Selection of the Over-all Mural Image Idea-** every mural mosaic will represent a train car that will connect to all the other community murals across the country forming one unified train from coast to coast. However what is on the train car in your community will be what describes your community to CANADA as a nation.

Your mural image should represent one image your community is most well known for.



Ideas include

- Historical moment (the last spike, the signing of Confederation, etc)
- Recognizable Tourist Icon in your community (The Vegreville Egg, The House of Commons, CN Tower, Niagara Falls)
- Foundation of what built your community etc. – Gold Miner, Logger, Roughneck, Fur trader, Cowboy, First Nations, Fishermen
- Something your community is well known for (Corn, Cherries, Wine, Rodeo-Stampede, Theatre, Art)

Some communities may be tired of what they are traditionally known for and/or labeled as and may want to try to formulate a new brand. In this case we would encourage you to try to stay in the frame of mind of representing yourself to Canada with **what you are already known for** so the country will recognize you in the train and look deeper into all the other components your community represents within your mural.

\*\*\*Do not try to have the over all image show too many things. The beauty of the mosaics is the fact that the stories will come out of the hundreds of individual tiles so the over all image is best kept simplified.

c) Participants- the sooner we have your mural designed the sooner you can begin your mural even before we come out to the community to do the workshops. We will have the option to send out tiles so you can have participants start painting before we arrive.

- **ARTISTS-** you may want to give tiles out to professional artists within your community prior to us arriving to do the workshops. This will allow these artists more time to paint and create masterpieces to represent your community within the mural.
- **Celebrities and Political figures-** this mural can be painted by participants of all skill levels. Therefore it is a project where having local celebrities and Mayors etc is not an unheard of request. Invite significant members of the community who may have had an impact on a local, provincial and national level to contribute no matter what their background. (famous musicians, athletes, scientists, artists, inventors etc.)
- **Seniors, Children and special needs-** the murals are very inclusive. When we come to your community consider inviting specific demographics that sometimes may get overlooked to be participants or who may not have the ability to make it to a workshop. We will find a way to include them.

SOCIAL MEDIA- you will be able to follow the mural progress at :

- [www.Canada150Mosaic.com](http://www.Canada150Mosaic.com)
- Facebook Fan Page- Canada 150 Mosaic
- Twitter Canada 150 Mosaic @muralmosaic #canada150mosaic
- Instagram Canada 150 Mosaic


On Jan 19, 2016, at 2:47 PM, Bonnie Sprinkling <[bsprinkling@sooke.ca](mailto:bsprinkling@sooke.ca)> wrote:

Hello Phil,

Were you able to put something together for our upcoming meeting? We will be sending out the agenda to the Committee tomorrow and would like to attach your material to the agenda.

Thank you,

Bonnie Sprinkling  
Corporate Officer  
District of Sooke  
Ph: (250) 642-1620  
Fax: (250) 642-0541

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**From:** Phil Alain [<mailto:muralphil@gmail.com>]  
**Sent:** Friday, January 15, 2016 9:43 AM  
**To:** Bonnie Sprinkling  
**Cc:** Brenda Parkinson; Tina Hansen  
**Subject:** Re: Canada 150 Mosaic

Sure that sounds good. Maybe I can send you some text for you to browse through prior to the meeting and we can also discuss prior so you understand all I have sent.

Phil

Sent from my iPhone

On Jan 15, 2016, at 10:36 AM, Bonnie Sprinkling <[bsprinkling@sooke.ca](mailto:bsprinkling@sooke.ca)> wrote:

Phil –

The group is quite large, so a conference call may be cumbersome. Perhaps you could send us something in writing about the Sooke project and the process involved (building on the brochure you provided earlier). We can present that to the committee at the meeting on January 27<sup>th</sup> and suggest setting up a working group for the project. That group could then have the conference call with you. I remain available if you wish to call me at any time if there is some preliminary steps we need to take – and throughout the project of course,

Thank you,

Bonnie Sprinkling  
Corporate Officer  
District of Sooke  
Ph: (250) 642-1620  
Fax: (250) 642-0541



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**From:** Phil Alain [<mailto:muralphil@gmail.com>]  
**Sent:** Friday, January 15, 2016 9:32 AM  
**To:** Bonnie Sprinkling  
**Subject:** Re: Canada 150 Mosaic

Hi Bonnie  
We are based out of Edmonton. I could discuss the project via conference call if that works?

Phil

Sent from my iPhone

On Jan 15, 2016, at 10:27 AM, Bonnie Sprinkling <[bsprinkling@sooke.ca](mailto:bsprinkling@sooke.ca)> wrote:

Hello Phil,

The District of Sooke has established a Sooke Program of the Arts Committee and one of the projects they have is the Canada 150 Mosaic. They are meeting the morning of 27<sup>th</sup> of January and I wonder if you would like to come to that meeting to give a short presentation on the project and hear their comments?

Thank you,

Bonnie Sprinkling  
Corporate Officer  
District of Sooke  
Ph: (250) 642-1620  
Fax: (250) 642-0541



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**From:** Phil Alain [<mailto:muralphil@gmail.com>]  
**Sent:** Friday, January 15, 2016 7:21 AM  
**To:** Bonnie Sprinkling  
**Subject:** Canada 150 Mosaic

Hi Bonnie

I just wanted to touch base with you to welcome **Sooke BC** to the Canada 150 Mosaic for Canada's 150th anniversary! I was wondering if we could set up a meeting to discuss your community involvement and start working towards a date for creating you mural.

Looking forward to chatting!

Phil Alain  
Producer  
(780)718-7635  
<http://www.Canada150Mosaic.com>

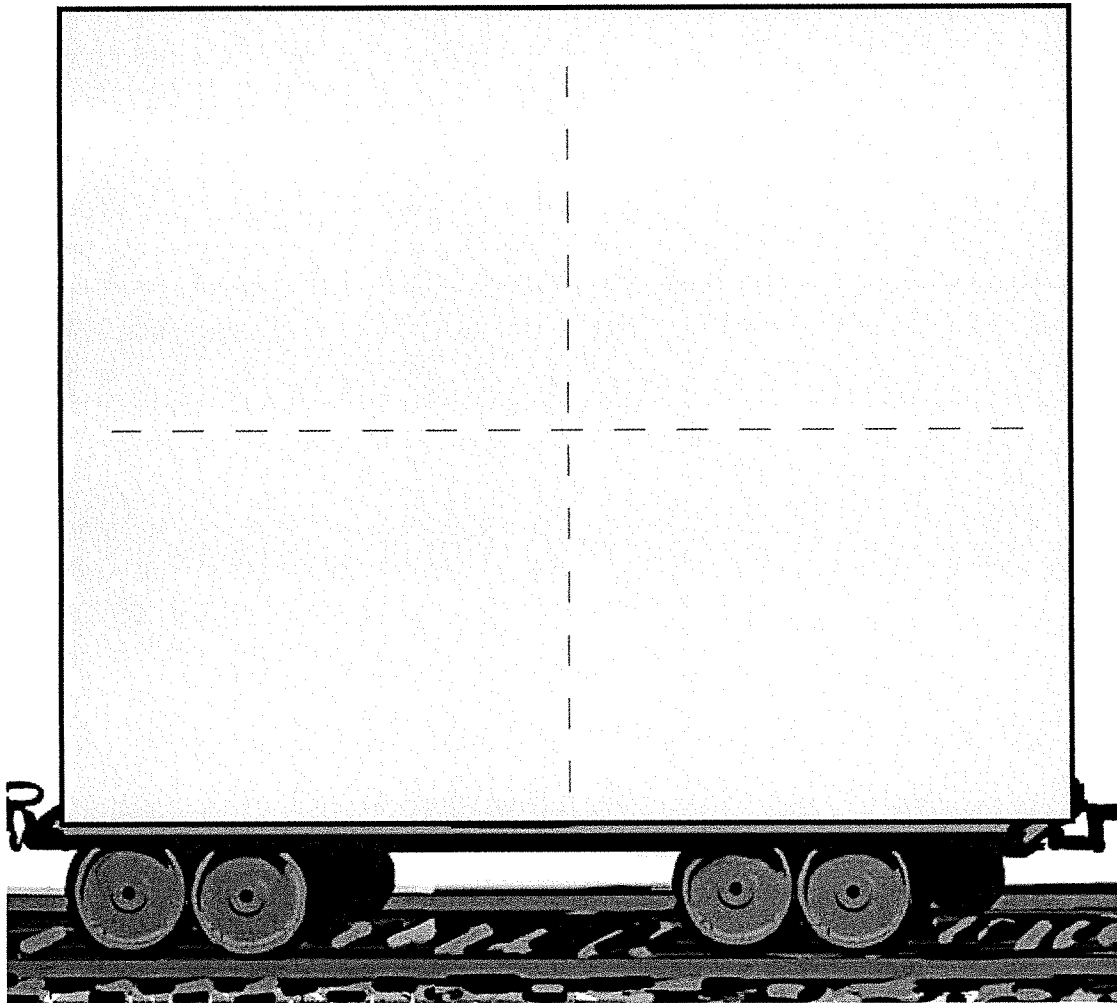
# CANADA 150 MOSAIC

## Planing your design

### Overall Image - BIG PICTURE

Consider how your community fits into the larger mosaic of Canadian history.

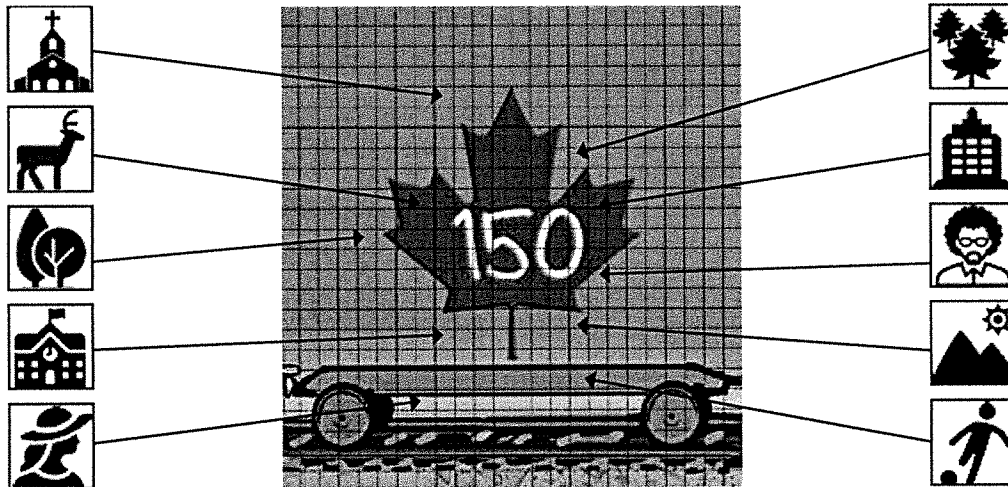
Share with us **one simple iconic object** that famously represents your community –  
A big bold distinct image will translate and look the best, remember there will be hundreds of tiles  
within the mural that can represent the many stories and aspects of your community.



☐ Your overall mural idea: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Images within the mural - INDIVIDUAL PAINTINGS

Every picture tells a story.. There are hundreds of individual paintings within your Canada 150 mosaic mural... Share with us what you would like to see within the mural; what makes your community great! eg: Proud heritage, landmarks, portraits of very important people, distinct landscapes, etc...



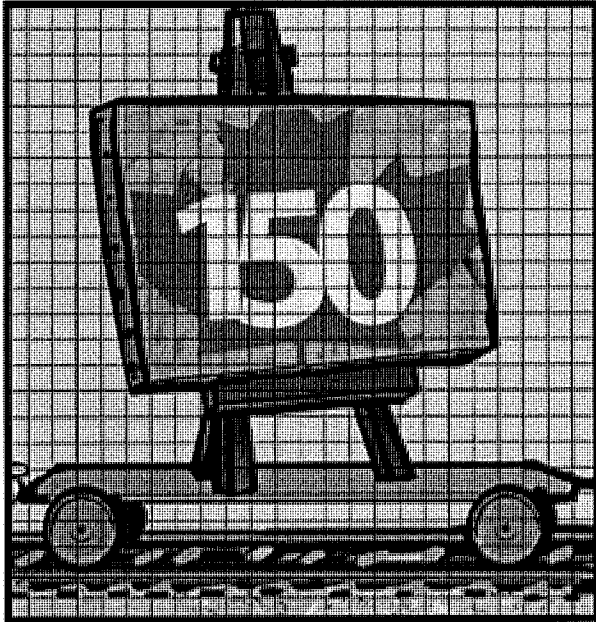
☐ subject matters within the mural:

[illegible][illegible]

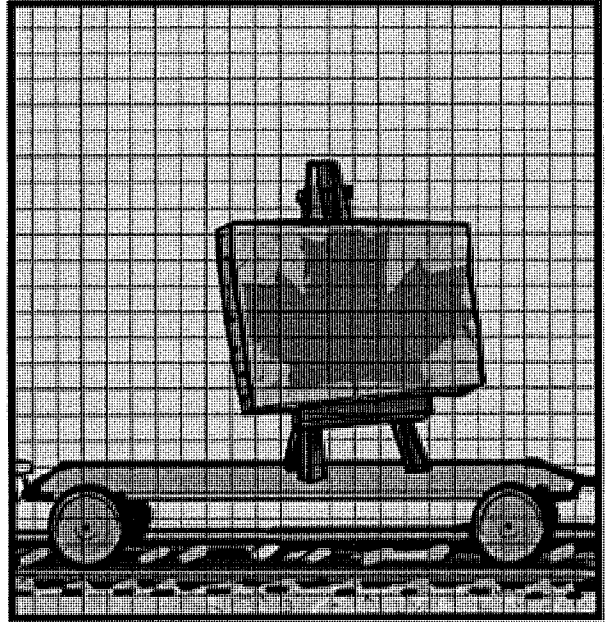
photos can be sent to [150@muralmosaic.com](mailto:150@muralmosaic.com)

## Participants

It is helpful when designing your mural to have an estimated number of community participants. If the maximum number of participants is used this will result in the mural requiring a simpler design.



Minimum participants design sample



Maximum participants design sample

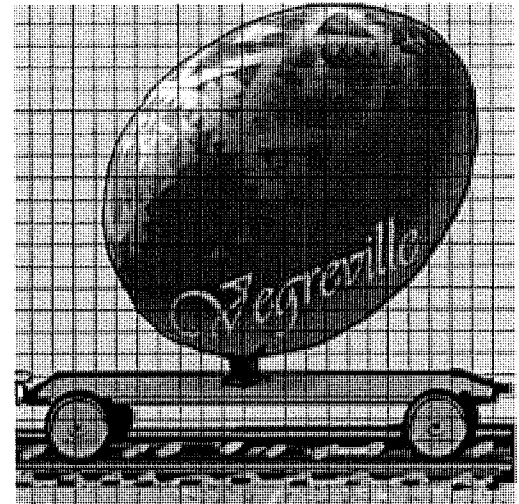
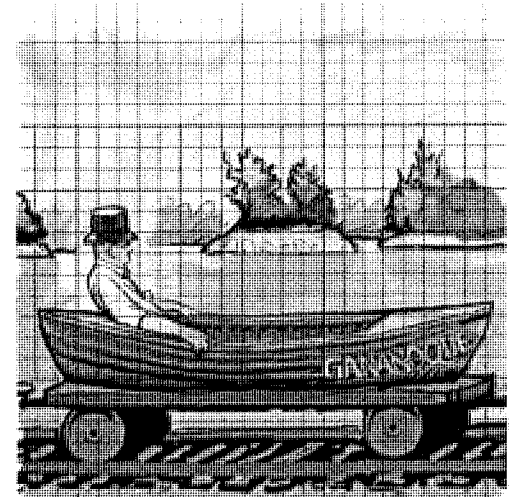
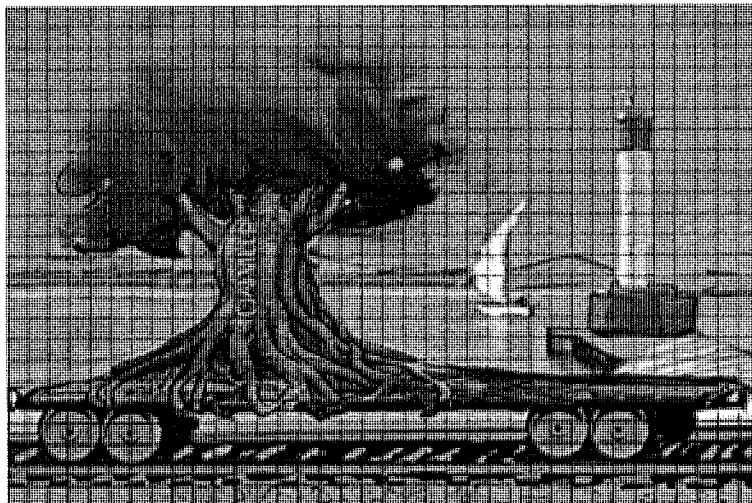
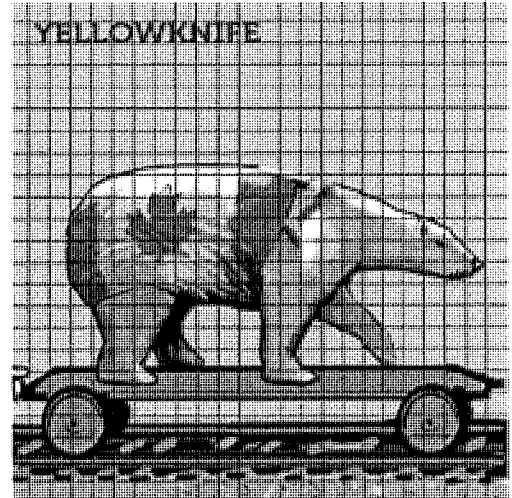
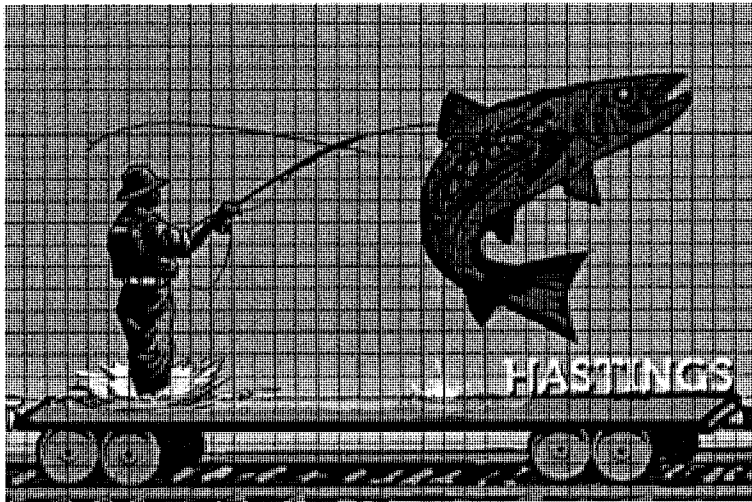
We will ensure your mural will look great no matter how many participants are involved. However there is a trade off with design and detail of the overall image vs the maximum community participation. A realistic forecast on a number of participation at the design stage will help us to prepare the best possible design to incorporate the number you decide.

**8 x 8 Canada 150 mural 250 minimum - 400 maximum**

**8 x 12 Canada 150 mural 325 minimum - 600 maximum**

☐ Estimated participant forecast: \_\_\_\_\_

**SAMPLE DESIGNS**





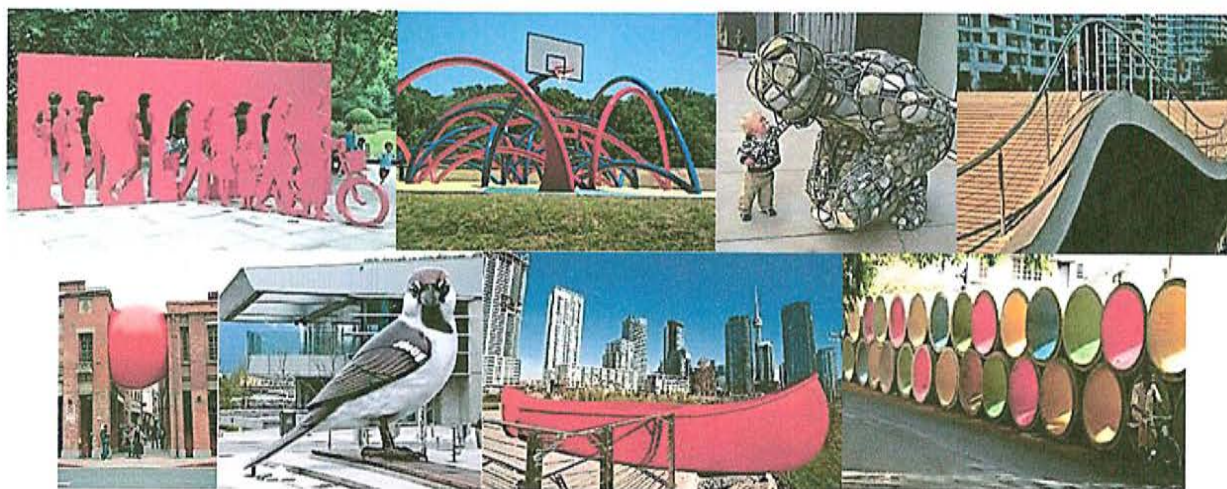


# SOOKE PUBLIC ART

## -VISIONING WORKSHOP-

### WHAT IS PUBLIC ART?

Public art is art in any media that has been planned and executed with the intention of being staged in the physical public domain, usually outside and accessible to all.



### WORKSHOP AGENDA

- Introductions
- What does Public Art in Sooke look like?
- How do we get Public Art?
- Art Mapping Exercise
- Vision for Public Art in Sooke

### PREPARATION ASSIGNMENT:

#### WHAT'S YOUR VISION FOR PUBLIC ART IN SOOKE?

Please bring your ideas and examples in any format to share with the group. (Photos, documents, policies etc. )

Questions ?, Please contact Planner, Danica Rice 250-642-1634 or [drice@sooke.ca](mailto:drice@sooke.ca)