

DISTRICT OF SOOKE
Sooke Program of the Arts Committee
Minutes of the Meeting held at the Municipal Hall
at 2205 Otter Point Road
on April 12, 2010 at 9:00 a.m.

Members Present: Terrie Moore
Sande Cummings
Marion DesRochers
Shirley Skidmore
Liz Johnson

Members Absent:
none

Council Member Present: Councillor Sheila Beech

Staff Present: Katherine Lesyshen, Planner
Bonnie Sprinkling, Corporate Officer
Laura Byrne, Engineering Technologist

Public: Rebecca George

Action

1. Call to Order

The meeting was called to order at 9:00 a.m.

2. Adoption of Agenda

MOVED by Liz Johnson to adopt the agenda.
CARRIED

3. Adoption of Minutes

MOVED by Sande Cummings to adopt the minutes of March 8, 2010
CARRIED

4. Old Business

• **Cultural Mapping Survey**

Rebecca George updated the committee on the Cultural Mapping Project currently underway. Rebecca explained the committee's role in providing feedback on the survey, which will be launched on the District's website for the general public to provide input on the project on April 19th. Rebecca asked that the survey be completed by members and forwarded to Katherine by April 14th.

The committee provided Rebecca with information on locations to hand out surveys, and she explained that the survey, once finalized, will be circulated to local Arts Organizations. Katherine will forward the survey on to committee members to circulate amongst local organizations once complete.

STAFF

The committee asked that Rebecca attend an upcoming meeting to provide the committee with an update and progress report on the Cultural Mapping project.

- **Hydro Box Project**

Katherine provided the committee with the quote and the design for the Ecole Poirier hydro wrap.

To Council

MOVED by Marion DesRochers that Council authorize Sooke Program for the Arts to proceed with the Ecole Poirier hydro box graffiti wrap at a cost of \$1770 from the SPA Reserve Fund.

CARRIED

- **Invitation of New Members**

Katherine reminded committee members that contact information is required to send out letters of invitation for new membership.

**Marion
DesRochers**

5. New Business

- **Communities in Bloom**

Laura Byrne provided several projects related to the Communities in Bloom project that the committee could potentially be involved in or support financially. The committee will consider these items within the context of the strategic plan and budget constraints. The three main projects she reviewed include:

1. Way finding Signage –The way-finding signage incorporates decorative banners which will be changed out seasonally and possibly for special events. There is an opportunity for the SPA committee to work with local non-profit groups to assist with funding and developing the design of the special event banners. I.e. Festivals, art shows, performances etc. This will help with the proliferation of signs related to advertising community events, and will help beautify the town centre.
2. Outdoor Cinema – The committee could consider financially supporting an annual outdoor cinema located in Ed MacGregor Park. The capital expenditure of a screen and projector needs to be explored further. Laura will present options to the committee at the next SPA meeting.
3. Town Centre Kiosk –The Town Centre Kiosk is to be upgraded as a priority project for Communities in Bloom project. For safety reasons, the Loggers Pole is set to be relocated. The committee discussed options for artwork in this location. Due to budget constraints for a large piece of art to replace the Logger's Pole the committee wants to explore the option of relocating another piece of art to the Logger's Pole site. Staff will investigate the feasibility of this option. This will be discussed at the next committee

STAFF

STAFF

meeting.

- **Review of Strategic Plan**

The committee reviewed the strategic plan that was developed from the workshop held on March 15, 2010. The strategic plan was presented to the Finance committee for budget deliberations.

- **Prioritizing Projects**

Committee members agreed to discuss project prioritization at the next meeting.

- **Rescheduling of Meetings**

The committee members asked that staff consider a new time for meetings as the regular schedule has been difficult to meet. Staff agreed to discuss this further, and will follow up over the next week. **STAFF**

6. Next Meeting:

Next regular meeting: Monday, May 10, 2010
(To be confirmed)

7. Adjournment: The meeting was adjourned at 10:25 am

Certified by:

Terrie Moore
Chair

Bonnie Sprinkling
Corporate Officer